

Hammond

A scenic sunset over a body of water, likely Lake Michigan, with a city skyline and industrial structures in the background. The sky is filled with dramatic, colorful clouds, and the water reflects the warm hues of the sunset. The city skyline includes several tall buildings and industrial towers. In the foreground, there are some trees and a small island. The overall atmosphere is peaceful and scenic.

Indiana



Whatever your needs in the Contracting and Trucking fields, these two firms have the answer. They specialize in Crane Rental from 12½-ton up to 150-ton capacity, general construction, trucking and heavy machinery hauling. For 34 years, RED TOP TRUCKING COMPANY and VIC KIRSCH CONSTRUCTION COMPANY, have been headed by Victor Kirsch, who received the "OUTSTANDING CITIZEN" Title for 1968 in the City of Hammond.



To meet the diversified needs of industry, contractors and businesses, VIC KIRSCH CONSTRUCTION CO., INC., has the widest selection of equipment for rent or lease and its own contracting services in earth moving, underground work and rigging of all types.

The firm specializes in heavy hauling, transporting such commodities as contractors' equipment, industrial machinery and structural steel. A fleet of modern tractors and



various trailers such as low beds, flat beds and poles, operated by experienced personnel is ready to serve you. The Red Top Trucking Co. also operates a fleet of dump trucks that supplies contractors and industry locally with sand, slag, stone, and black dirt. This company is proud of the excellent delivery schedules it maintains and has built a fine reputation for itself.

When dialing for experience and service—dial—VIC KIRSCH CONSTRUCTION CO., INC., or RED TOP TRUCKING CO., INC.



7020 Cline Ave.

Phone 845-2100 or ES 5-9332



Chamber Message

This brochure has been prepared to acquaint you with Hammond, Indiana, the city on the go.

We at the Hammond Chamber of Commerce know that we cannot concern ourselves only with commerce, but must be concerned with all facets and related aspects of commerce. Living conditions, labor supply, taxes and zoning, city attractions, educational facilities, expressways, transportation system—everything that affects people living or doing business in Hammond is of concern to us. To that end, this book is published for your information.

To those of you desiring more information, please write or call the Hammond Chamber of Commerce, 429 Fayette Street, Hammond, Indiana, telephone 931-1000.

Walter D. Ford
Executive Vice President



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The Hammond Chamber of Commerce

By

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Chicago, Illinois • Cambridge, Maryland



Growing with the Calumet Region

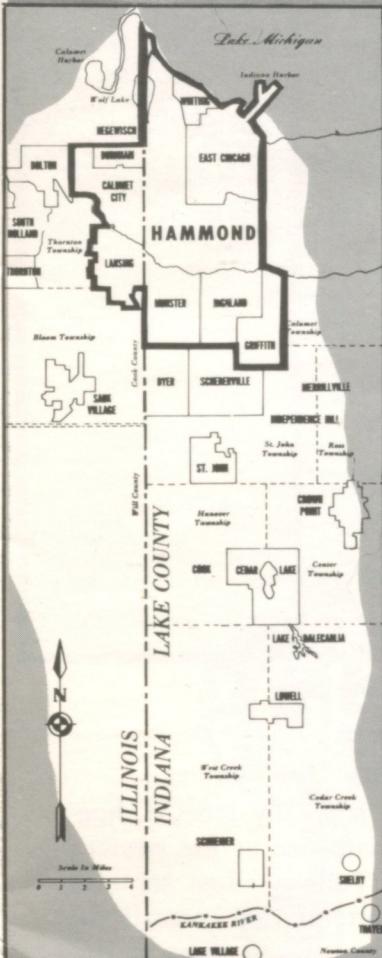
The recipient of many awards for outstanding local news coverage and typographical excellence, *The Times*, founded in 1906, has moved forward steadily with the Calumet area it serves. Nearly four of every five families read it daily and Sunday in the 335,000 population, 25-community Indiana-Illinois coverage area shown. Because of its emphasis on creativity and confidence in the future it has been constantly improving its facilities. Recently it has added computers and the latest electronic equipment to make it one of the most modern newspaper publishing plants in the Midwest. Since it is the only newspaper read by the majority of its readers, *The Times* bears the responsibility of maintaining high standards as a family newspaper of general interest. It places a strong emphasis on general local news—that of its city, town and county governments, its schools and churches, business and industry, sports, engagements, weddings, clubs, family living . . . along with state, national and world news as provided by AP and UPI, a host of representative columnists, and comics for young and old. Shopping information for *Times* readers is important too, with a total of display and classified advertising greater in volume than that of many large newspapers, further attesting to the role of *The Times* in serving the needs of both its readers and its advertisers.

THE TIMES

Home Newspaper of the Calumet Region

417-422 Fayette Street, Hammond, Indiana

932-3100



The Times A.B.C. City Zone
and Retail Trading Zone

Lake Michigan



THE HEARTLAND OF AMERICAN COMMERCE AND INDUSTRY

Hammond, located just southeast of Chicago at the tip of Lake Michigan, is the focal point of one of the greatest industrial complexes in history—the productively rich Calumet Region. This bustling area boasts the nation's highest steel production, the world's largest complete oil refinery and an amazing diversity of other industry. As the region's

dominant city, Hammond is ideally located, hugging the Indiana-Illinois state line at the western terminus of the Indiana Tollway. Just minutes away are the financial, cultural, and recreational facilities of Chicago, the finest resort areas of two states, and the transportation arteries of the world.

Service to Policyholders, Community and the Nation... ...the creed of Guarantee Reserve Life Insurance Company

from Hammond, Indiana...Protecting a Generation of Americans



J. F. KUTAK
Chairman

Board of Directors



ROBERT J. KUTAK



EUGENE JAFFE



RICHARD SEIDEL



GUARANTEE RESERVE
LIFE INSURANCE COMPANY
128 STATE STREET • HAMMOND, INDIANA 46320

Statistically Speaking

AREA: 27 Square Miles

ASSESSED VALUATION 1969: \$185,664,740

CHURCHES: 9 Roman Catholic, 50 Protestant, 2 Jewish, 7 Miscellaneous, 1 Greek, 1 Ukrainian Catholic, 2 Orthodox

AVERAGE MEAN TEMPERATURE: 49.2 degrees F.

AVERAGE ANNUAL PRECIPITATION: 33.02 Inches

POPULATION: 116,000

POPULATION OF TRADING AREA: 650,000

CITY GOVERNMENT: Mayor and City Council

PARKS: 24 Parks and Parkways totaling 1,039 acres

SCHOOLS: 22 Elementary, 5 High Schools, 1 Catholic High School, 9 Parochial Schools

NEWSPAPER: *The Hammond Times*—Daily except Saturday

RADIO: 1 Station, AM & FM

TELEVISION: All National Networks

BANKS: 2 National, 1 State

HOSPITALS: 400-bed hospital in Hammond and other facilities nearby

HOUSEHOLDS: 34,500

ANNUAL EFFECTIVE BUYING INCOME: Over \$34,000,000

AVERAGE EFFECTIVE BUYING INCOME PER HOUSEHOLD: Over \$10,000

TOTAL RETAIL SALES PER YEAR: \$195,000,000

HAMMOND EAST CHICAGO CITY ZONE:

Hammond is the central city of the Hammond-East Chicago City Zone, which, by Audit Bureau of Circulations' definition, includes Hammond, East Chicago, Whiting, Munster, Highland, and Griffith in Indiana, plus Calumet City and Lansing in Illinois. The statistics for this greater Hammond city zone market, all communities adjacent to and contiguous with Hammond and strongly affected by its economic, communications, and transportation ties are:

POPULATION: 283,000

HOUSEHOLDS: 81,800

ANNUAL EFFECTIVE BUYING INCOME: \$842,970,000

TOTAL RETAIL SALES PER YEAR FOR MARKET AREA: \$475,279,000

DRIVING TIME FROM HAMMOND, INDIANA TO:

AIRPORTS:		Chinatown	25 min.	SHOPPING CENTERS:	
Gary Municipal	10 min.	Coliseum	30 min.	Woodmar	5 min.
O'Hare International	60 min.	Historical Society	25 min.	Burger's & Layres Complex	5 min.
		McCormack Place	25 min.	Oakbrook	50 min.
AMUSEMENT PARK:		Morton Arboretum	25 min.	Chicago Loop Downtown	30 min.
Riverview	40 min.	Museum of Science and Industry	30 min.	Evergreen	20 min.
		Natural History Museum	30 min.	Village (Gary)	10 min.
COLLEGES AND UNIVERSITIES:		Navy Pier	35 min.		
Chicago	25 min.	Shedd Aquarium	30 min.	SPORTS:	
De Paul	40 min.	Ski Slide (Gary)	90 min.	Chicago Stadium	35 min.
Indiana U. Extension	10 min.			Cubs Park	45 min.
Loyola	45 min.	ZOOS:		International Amphitheater	25 min.
Mundelein College	45 min.	Lincoln	45 min.	Purdue	2 hrs.
Purdue Extension	5 min.	Brookfield	50 min.	Northwestern	60 min.
Northwestern	55 min.			Soldiers Field	30 min.
Notre Dame	90 min.	RACE TRACKS:		White Sox Park	25 min.
St. Joseph Extension	10 min.	Arlington Park	75 min.		
		Hawthorne Track	55 min.	STATE:	
MISCELLANEOUS POINTS OF INTEREST:		Maywood Park	60 min.	Illinois	5 min.
Adler Planetarium	30 min.	Sportsman's Park	55 min.	Michigan	60 min.
Art Institute	30 min.	Washington Park	10 min.	Ohio	2½ hrs.
				Wisconsin	75 min.



**THIS IS CALUMET COUNTRY...
WHERE DO YOU BANK?**



CALUMET NATIONAL BANK

5231 HOHMAN AVENUE



Calumet National Bank is Hammond's space-age bank, operating its own on-premise data processing center, which serves not only the bank's needs, but provides multiple accounting services to meet the ever-increasing needs of today's Hammond business.

Calumet National has grown with Hammond business for over 37 years, and understands the area's commercial and industrial picture. The bank is ready to share its experience with new business and old, and to provide secured and unsecured commercial loans, and mortgages.

Calumet National Bank is an important source of Hammond's vitality, along with the area's vast industrial complex, its intricate transportation network, and its abundant reserves of pure water, power, and skilled labor. That's why we can call the Hammond area, "Calumet Country."

Calumet National, in each of its seven locations, is a **FULL SERVICE BANK**.

Calumet National Bank, 5321 Hohman Avenue, Hammond, Indiana 46315. Telephone 219 / 932-6900, and ask for a Business Development Officer.

BRANCH OFFICES

COLUMBIA OFFICE

CLEVELAND OFFICE

GRIFFITH OFFICE

HESSVILLE OFFICE

HIGHLAND OFFICE

MUNSTER OFFICE



EACH CNB OFFICE IS A FULL SERVICE BANK



A City that Faced Up to Today

Hammond is ready. A century-long tradition of community cooperation has placed Hammond far ahead of other cities its size. Of course, Hammond also has a number of built-in advantages.

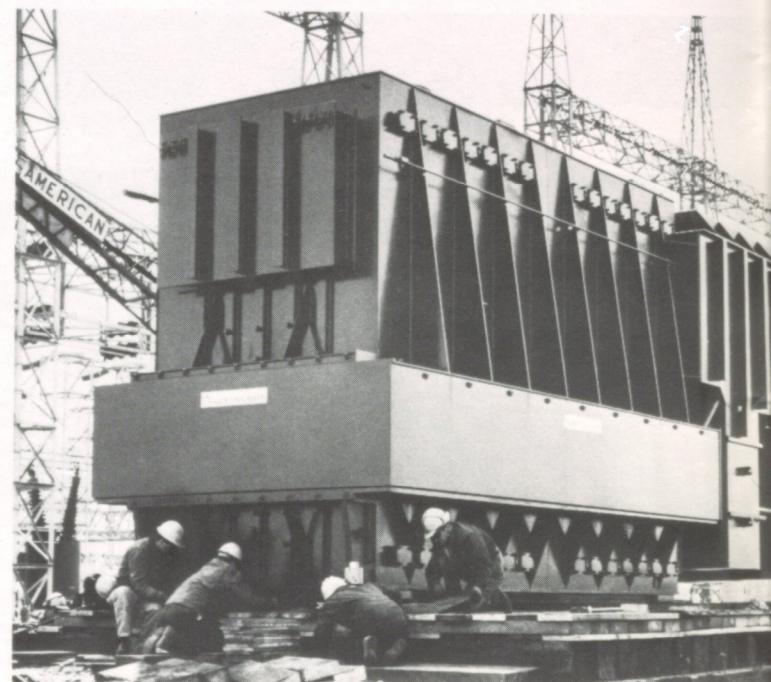
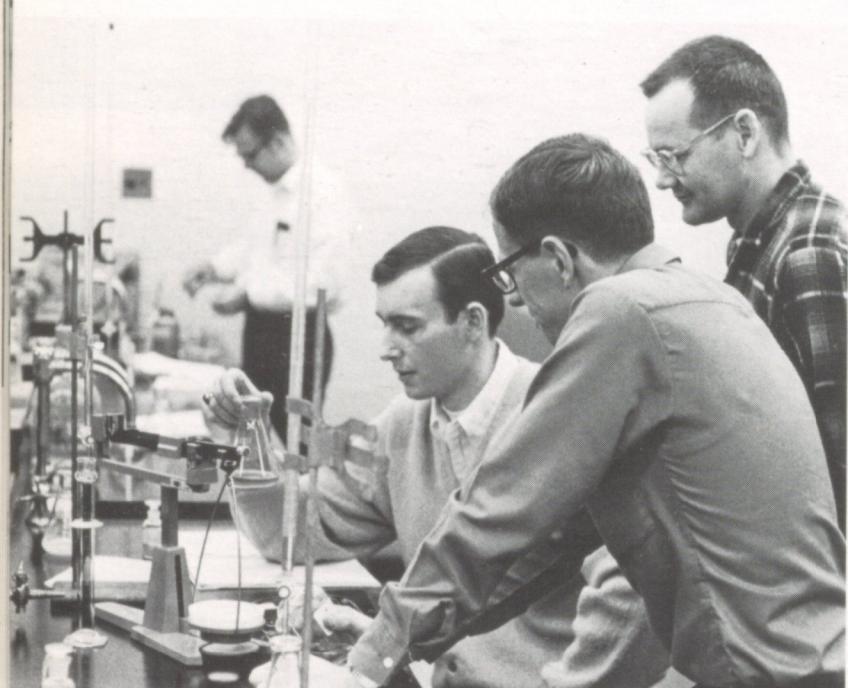
Located in the southwest tip of Lake Michigan, the city has an unlimited supply of water for both residents and industry. And, without being in the congested Chicago area, Hammond enjoys the advantages of Chicago's transportation systems, including the Tri-State Tollway and inland river shipping through Calumet Harbor.

Careful zoning has contributed toward establishing Hammond as an attractive residential and industrial city. The handsome residential areas

continuously invite thousands of families away from the mill-town atmosphere of surrounding cities. Fortunately, it has attracted families who demonstrate keen interest in their homes, their schools, and in their city.

As the population continues to grow, Hammond is geared for the industries of the future. Hammond Technical-Vocational High School is preparing young men and women for specialized jobs in tomorrow's industries. Academically the city school system and the parochial school system are both excellent. The presence of the ever-expanding Purdue University Calumet Campus offers students an opportunity for a higher education without leaving home.



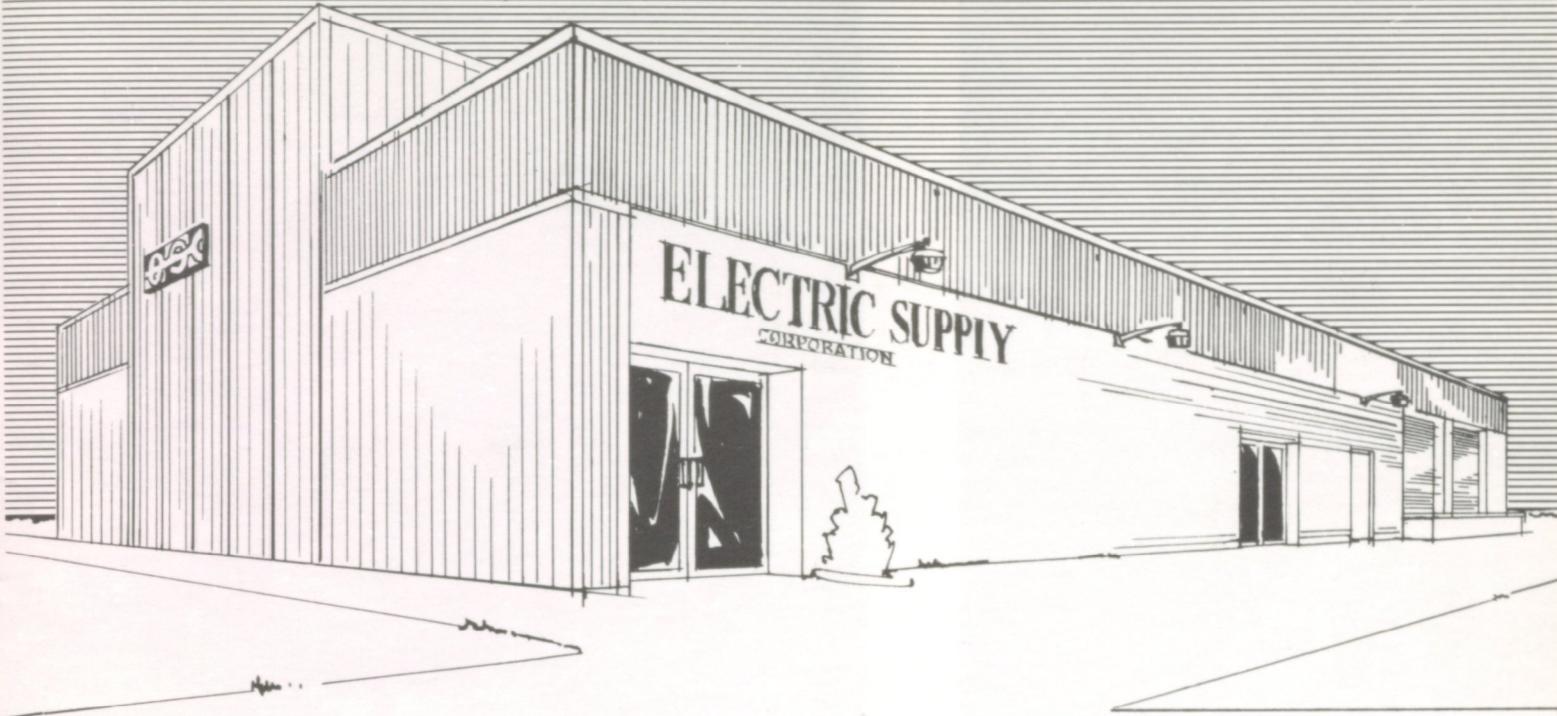


As the population grows, industry must grow, and land has been carefully guarded for future industrial sites. The community, through its Chamber of Commerce, its banks, and its other industrialists, encourages new industries to select Hammond as their future home. The existing diverse industries are continuing to expand, and fortunately Hammond's economy is not dependent on any one product or group of products. More than 200 companies, producing everything from steel to candy, assure the community a solid basis for continuing prosperity.

A recent city-wide survey listed the following ten items that received the highest approval of the residents:

Fire protection; water supply; water quality; banking facilities; variety and quality of goods—local stores; caliber of teachers and instruction; library facilities; friendly people; garbage collection, and service given in stores.

If the residents of Hammond like their city so much, and new industries and businesses are being attracted, the city must have a great deal to offer. Come and see. Hammond is ready.



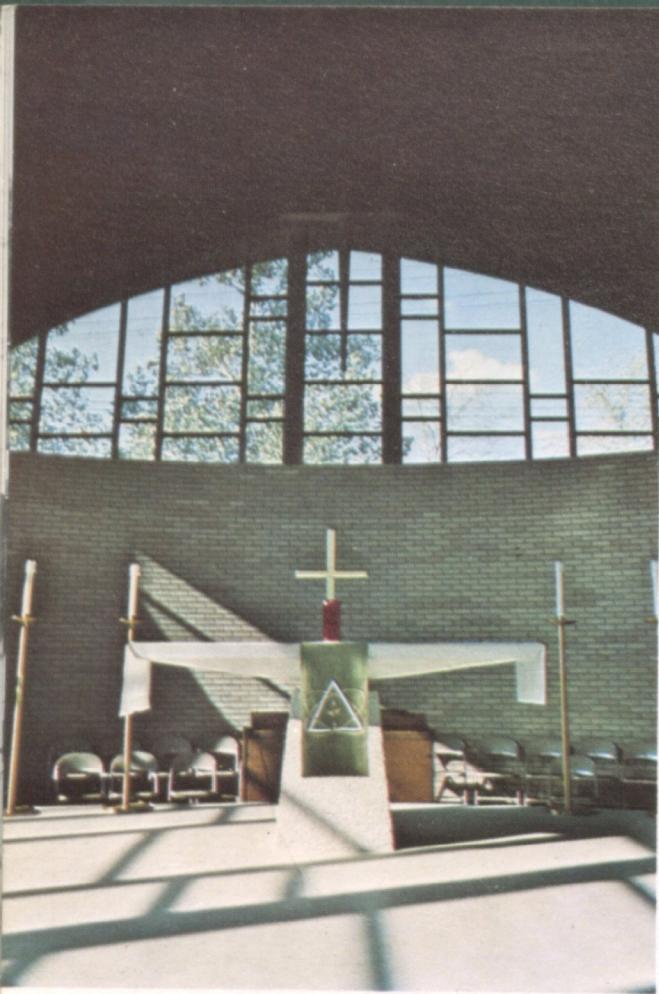
NORTHEAST INDIANA INDUSTRY AND CONTRACTORS DEPEND ON US FOR ELECTRICAL MATERIALS

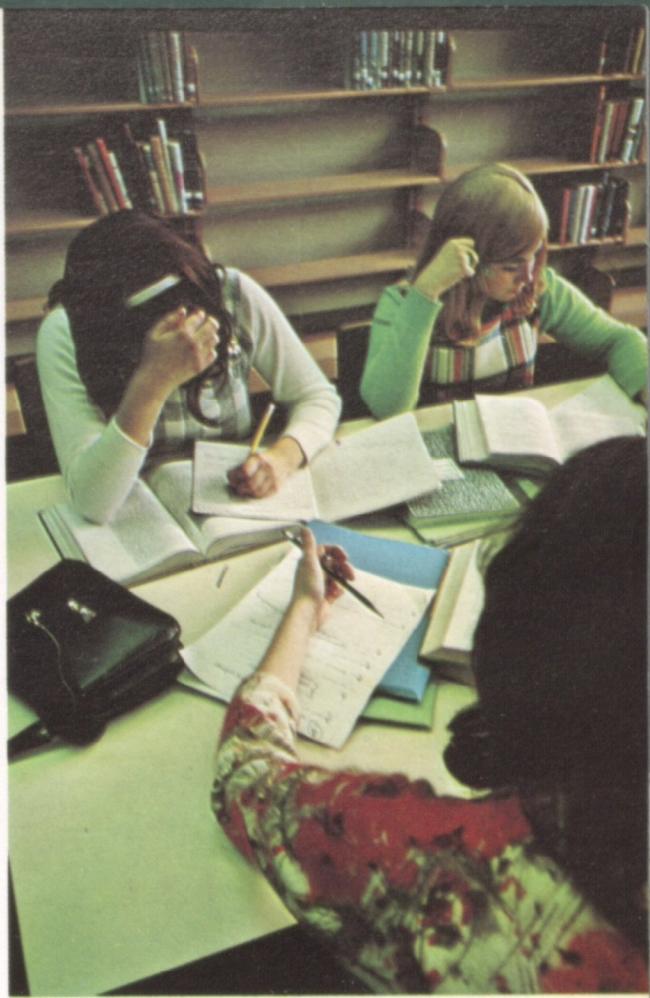
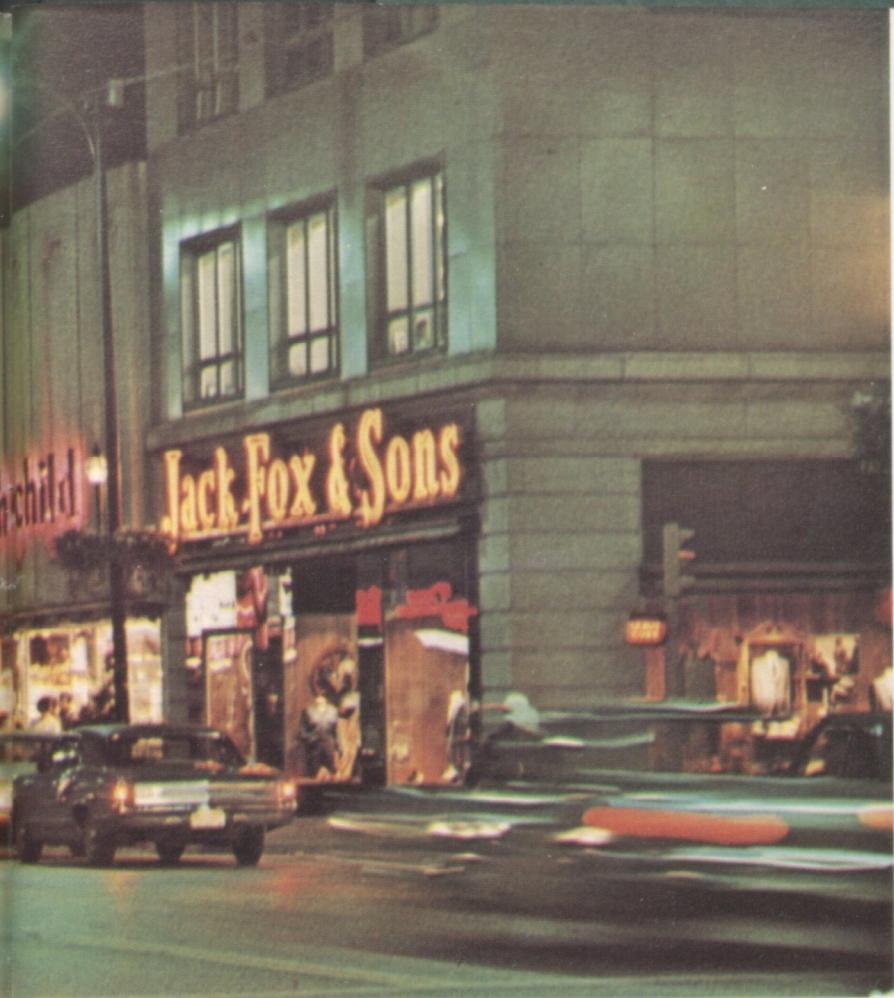
For 19 years, Electric Supply Corporation has grown with the rapid industrial expansion in Hammond and its neighboring cities. We supply thousands of electrical items off-the-shelf from our location just minutes away from major mills, factories, and building sites. Thousands more are available by fast truck from our Chicago headquarters. We're sure to have *what* you need, and we're sure to deliver it *when* and *where* you specify. Contractors and purchasing agents depend on Electric Supply . . . with good reason. Call 932-8840.

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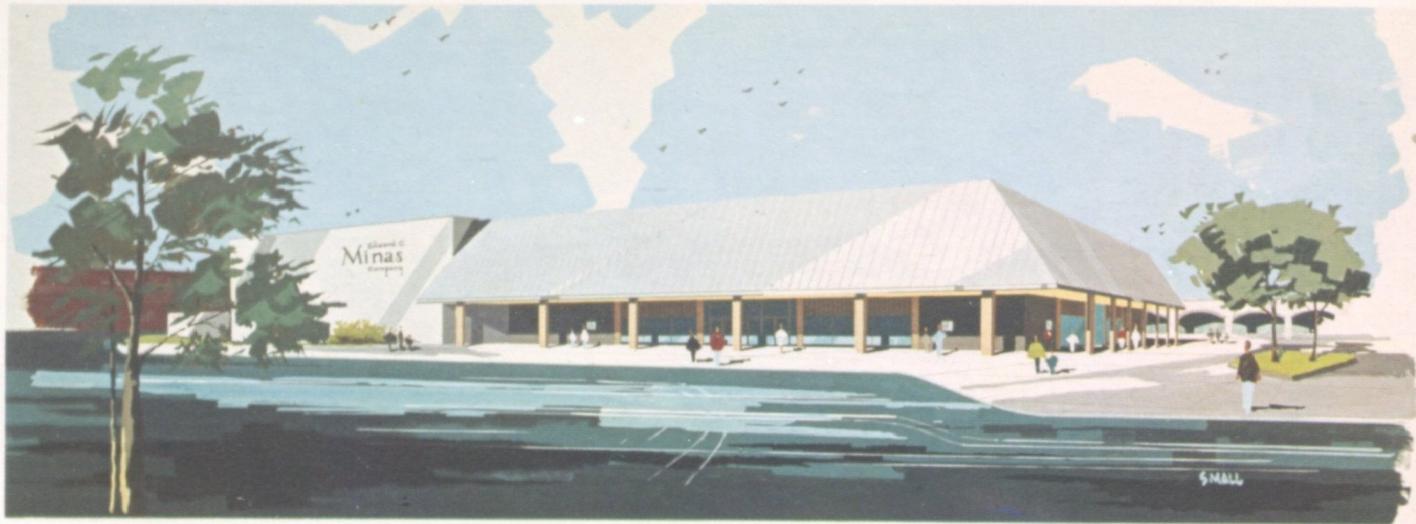




Aerial view of Hammond



Planned redevelopment of the central city



Edward C. Minas Company

Belief in the people and faith in the future of Hammond and the great surrounding areas are the reasons that the Edward C. Minas Company continually adds new services and increases its facilities.

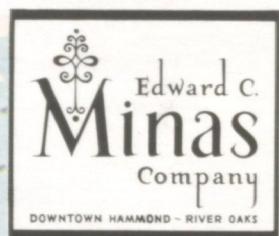
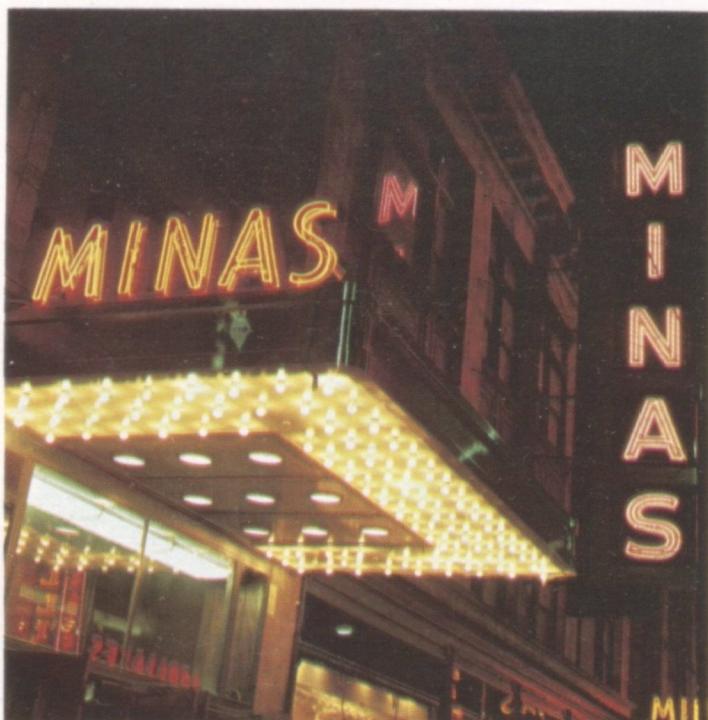
This fine family department store has been serving the community since 1890. It has grown from a small hardware store to two thriving department stores, and is a recognized fashion leader. It is headquarters for the best in fashions, home needs, and gifts at people-pleasing prices. There are convenient credit plans to help you buy what you need, whether you're looking for clothing, appliances, furniture, or carpeting.

Ample parking facilities include a garage with four floors, accommodating 562 cars.

For the added convenience of Illinois customers, there is a Minas store in the River Oaks Shopping Center, Calumet City.

Downtown Hammond
River Parks Shopping Center
Calumet City, Illinois

Phone (219) 932-1800
(312) 868-1200





Dean H. Mitchell
Chairman



J. E. Nickoloff
Calumet Division
Manager



NORTHERN INDIANA PUBLIC SERVICE CO.

Meeting the surging energy needs of the northern third of Indiana is the commitment of Northern Indiana Public Service Company. This Hammond-based, investor-owned gas and electric utility serves more than two million people with vital natural gas and electric energy.

The largest gas distribution company in the State, NIPSCO's service area extends from Illinois to Ohio and from Michigan to the Wabash River—one of the fastest growing sections of the United States.

Natural gas, purchased from five pipeline suppliers is distributed through three separate systems while the utility's modern electric production, transmission and distribution system is completely integrated and interconnected with neighboring utilities.

NIPSCO's continuing load projection studies and its investment in new and modern facilities keep the company on top of advancing natural gas and electric requirements in northern Indiana, and help it provide residential, rural, commercial and industrial customers with sufficient low-cost energy to "enjoy exciting todays and build better tomorrows."



Fun in and Around Hammond

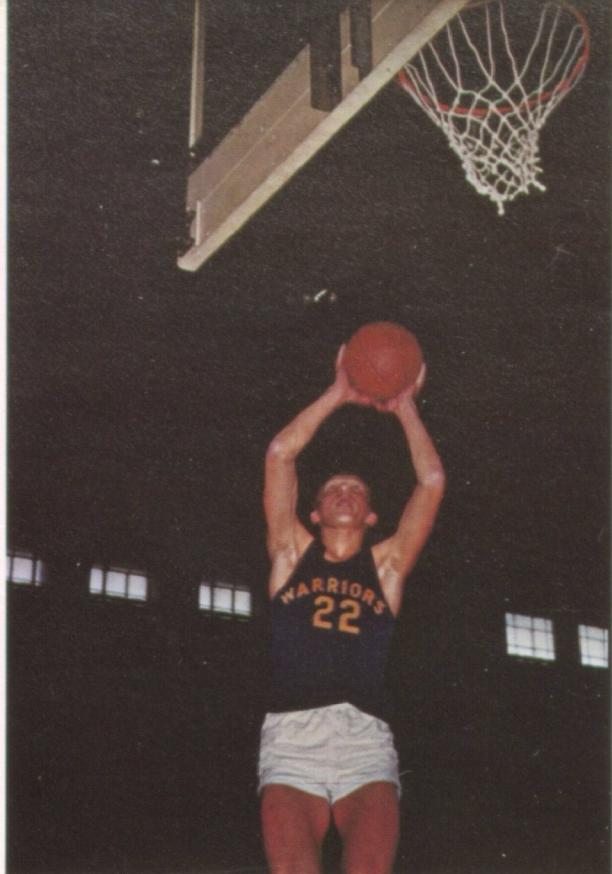
Young or old, there is never a lack of something to do in Hammond. Nineteen city parks comprising over a thousand acres are scattered throughout the city for everyone's use and enjoyment. Hammond's Civic Center and scenic Wolf Lake are prime attractions of local recreation. Within minutes of the city there is a private golf club, as well as a number of courses open to the public.

Both the YMCA and the YWCA have extensive programs for the city's children. The YMCA, which has just announced a nearly \$2 million building, now conducts its activities outdoors in good weather or utilizes the facilities of city schools and swimming pools. The new YWCA operates a Pixie Play School in its new building, as well as offering swimming classes to both boys and girls. The girls may study everything from painting to baton twirling, and the boys may join in such classes as Yoga, Driver Training, or Sculpturing. Retired men and women find themselves young again in the "Get Up and Go" club.

With seven bowling alleys, four theaters, teen clubs, university sports events, and high school events, no one need search far for something to do. However, the greatest attraction is still the outdoors.

Supervised playgrounds offer a treasure-trove of fun apparatus for youngsters. For teenagers and adults, there are hard-surfaced tennis courts, baseball and softball diamonds, ice skating and hockey rinks, well-equipped gymnasiums, and some of the best indoor and outdoor swimming pools in the Midwest. Much of Hammond's aggressive summer recreation program for school children focuses on park activities, and there are more than 100 sponsored uniformed athletic teams. Hammond's entire program is coordinated by a recreation director and utilizes all city and school facilities.

At the huge Civic Center the city recreation department's versatile indoor program runs the gamut from archery and karate instruction to dog obedience training and dancing lessons. Planned



activities for all age groups are offered, including senior citizens. Each year the Center is host to the Shrine Circus and the regional high school basketball tournament as well as local play-offs for handball, hockey, ping pong, and other championships.

Water enthusiasts find beautiful Wolf Lake hard to beat. Although bridged by the Indiana Tollway, its setting lends an atmosphere of isolated tranquility, and its deep blue waters afford the finest in boating, fishing, and swimming. On several occasions, it has been the site of state water ski meets.

Within an hour's drive in any direction from Hammond is a smorgasbord of year-round recrea-

tion possibilities unexcelled anywhere.

In spring and summer the area really comes alive with everything from yachting and sailboating on Lake Michigan to stock car racing at nearby Schererville. Just over the state line, the Chicago area's massive forest preserves offer unlimited opportunity for hiking, picnicking, mushroom picking, and horseback riding in deep woods.

But probably the most popular area spot is the Indiana Dunes State Park and adjacent National Park in the heart of the unique lakefront sandhills. Campgrounds and lodge facilities are maintained there, as well as wooded picnic areas, luxurious beaches, boat docks, and nature trails.





You'll enjoy shopping at Carsons Woodmar, the Hammond branch store of Carson Pirie Scott & Co. Our fashion areas offer a comprehensive selection for every occasion and every budget. The bridal service is friendly in ways that really help...they'll even go to the church for last minute emergencies! Besides a complete home furnishings department, you may shop-at-home for carpeting and draperies. Take time out for lunch or dinner in our Heather Room restaurant. You'll want to shop often at Carsons Woodmar: 165th and Indianapolis Boulevard. Open late weekday nights.





And 25 Minutes away-Chicago that City with...

SPORTS:

Major League baseball, football, hockey, basketball . . . and winning teams to boot. Ice shows at the International Amphitheater; Collegiate sports; A sea-size lake for swimming, boating, water-skiing, sightseeing boats.

EDUCATION:

More than 80 colleges and universities. Northwestern, University of Chicago, De Paul, Loyola, Roosevelt, Nursing Schools, Engineering, Electronics, Acting.

CULTURE:

The Art Institute, Chicago Historical Society, Museum of Natural History, Lyric Opera, Symphony, Goodman Theater Concerts, Zoo, Planetarium, Museum of Science and Industry.

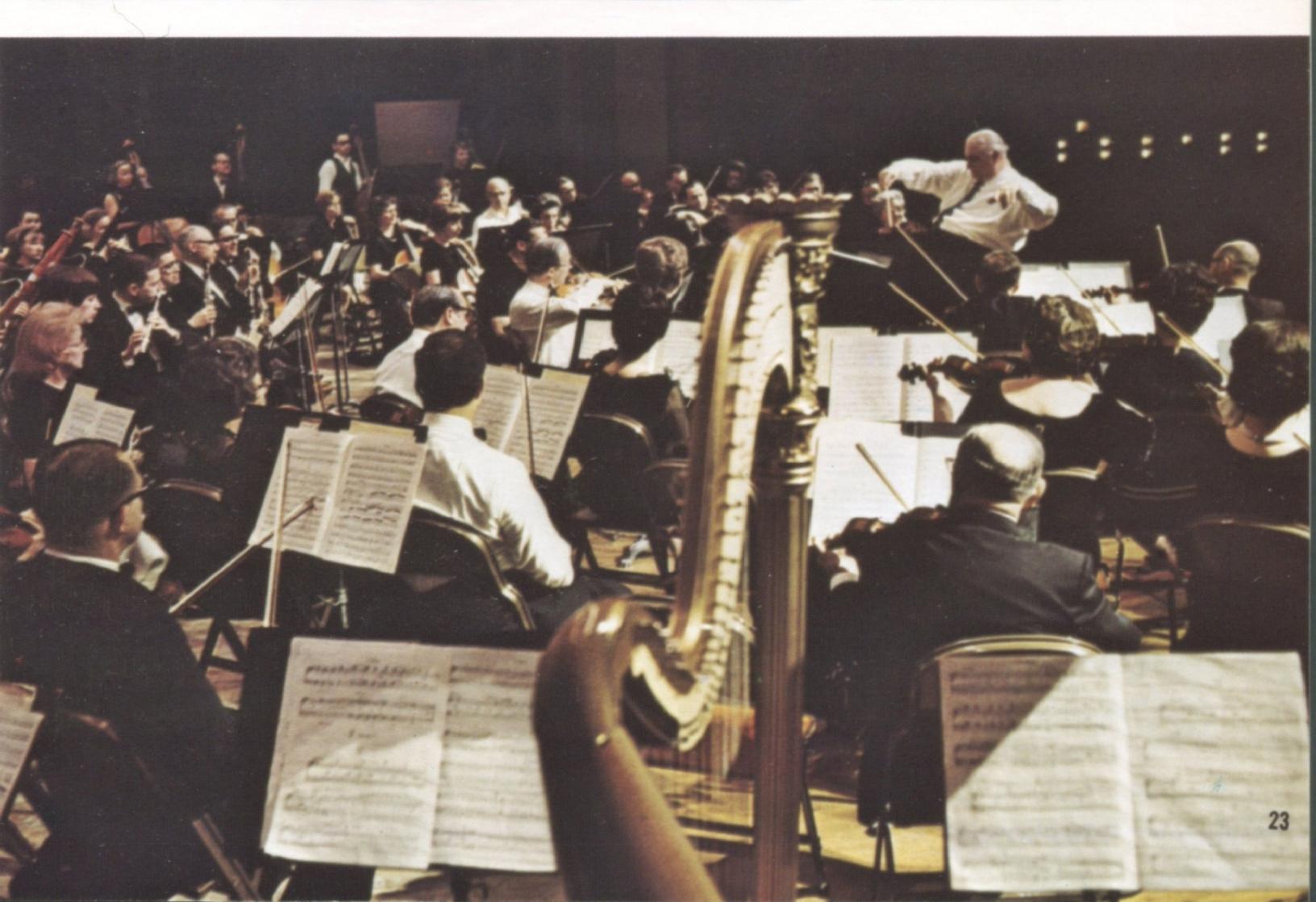
FUN:

Old Town, Night Clubs, The Pump Room, The Empire Room, Mr. Kelly's, Rush Street, Greek Town, Chinatown, Racing, Riverview.

SHOPPING:

Marshall Field, Bonwit Teller, Sak's Fifth Avenue.







SAMUEL C. ENNIS & COMPANY
 Inc.
Mortgage Bankers

Main Office: 5231 Hohman Ave., Hammond

Phone (219) 931-5020

-----Since 1932-----

MORTGAGE BANKERS

Representing John Hancock Mutual Life Insurance Company, among other life companies and institutional investors

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Serving through six branch offices in Hammond, Munster, Griffith, Crown Point, Gary, and Porter County

INSURERS

Representing Travelers, Hartford, and Aetna fire and casualty companies

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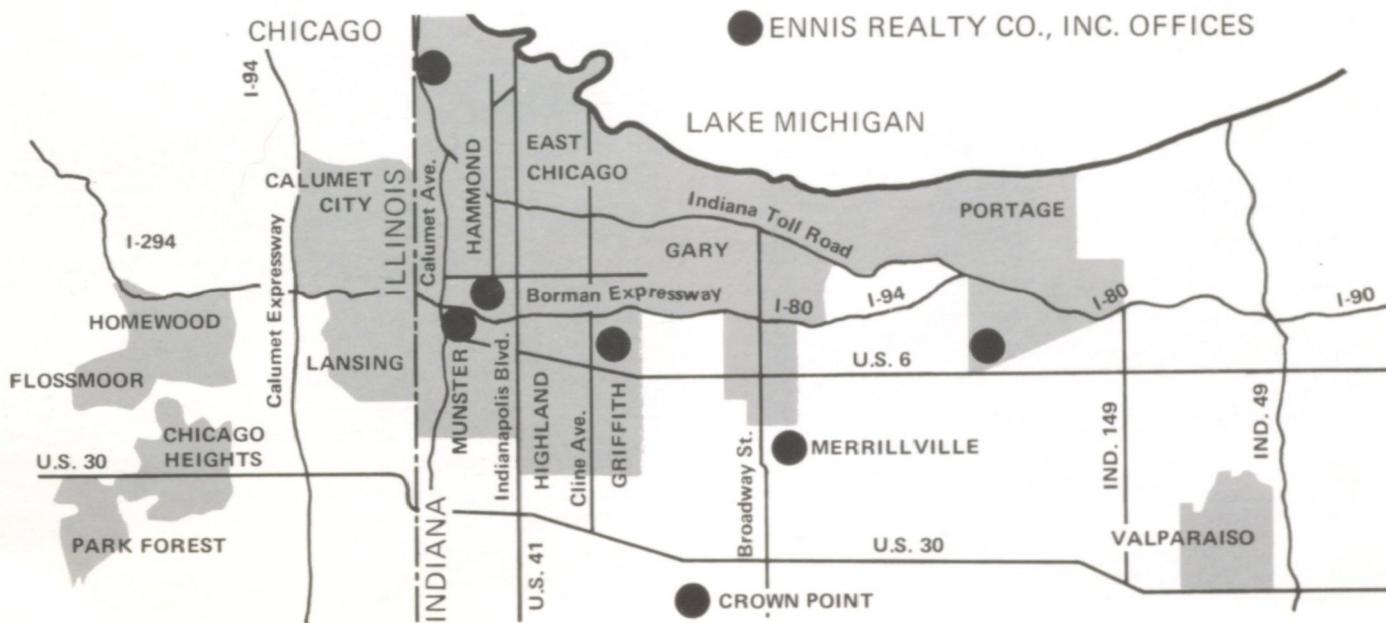
Marguerite Schramm

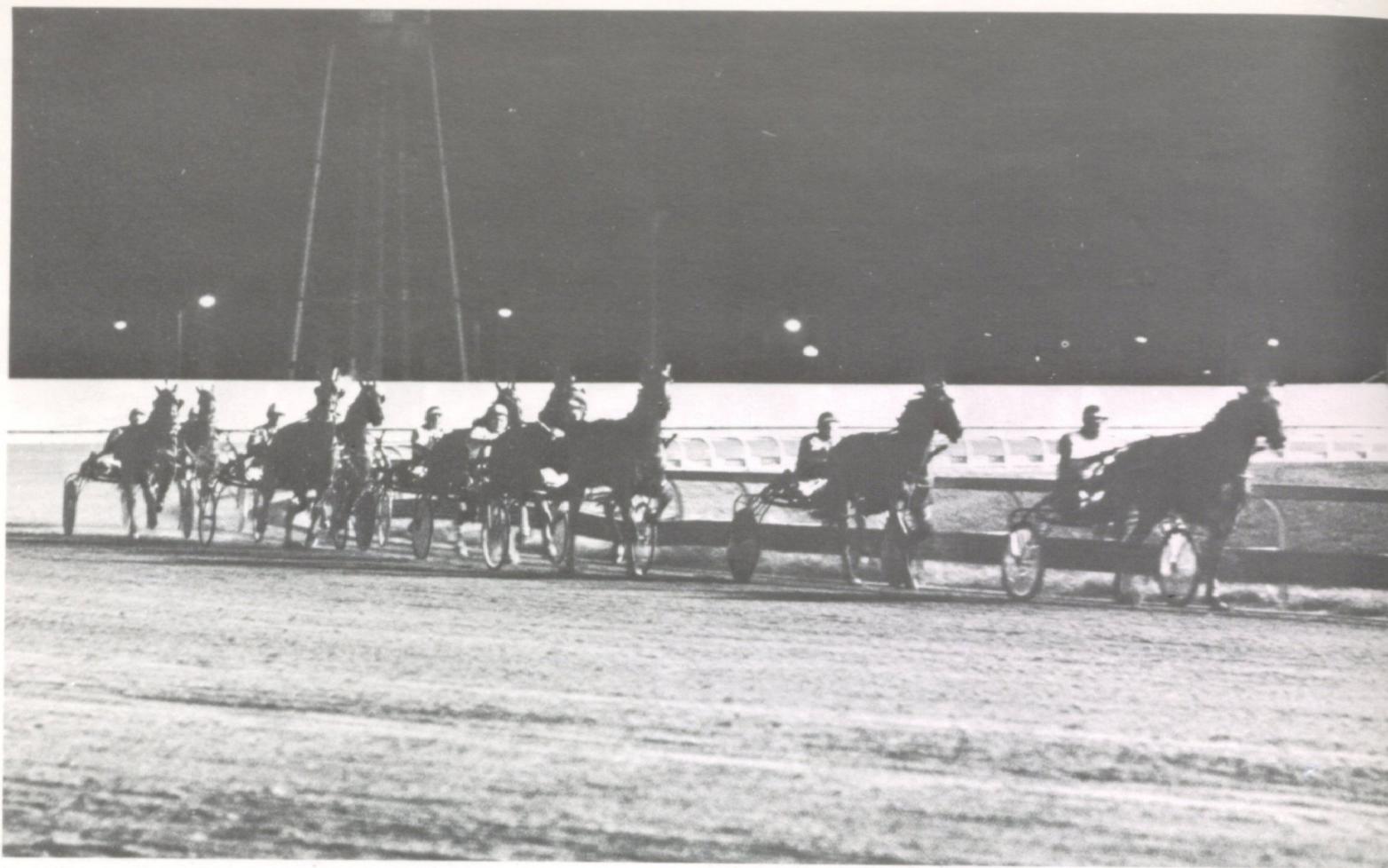
Mary Shock

Mary Spurrier

Madge Tobakos

Doyne Vance





HAMMOND'S ORIGINAL TELEPHONE ANSWERING SERVICE

Never miss a phone call again! Anserfone Services, Inc., of Hammond is never out...never late...never sick and provides you with 24-hour service seven days a week.

Businessmen, physicians, models, musicians, artists and other professionals rely on Anserfone for courteous, confidential and efficient coverage, wake-up and reminders. This recognized answering service covers Hammond and all surrounding towns including Calumet City, Lansing and Burnham, Illinois. Since 1950.

Remember...when you're out...Anserfone is in!

6 Russell Street

Phone WE 1-6000 or 862-6667



New Accounts Department—Main Office



Travel Department



Lobby of the Main Office

479 State Street, Hammond, Indiana



Mr. John F. Wilhelm, President

HOOSIER STATE BANK OF INDIANA

"THE ONLY BANK YOU'LL EVER NEED" IS YOUR FULL-SERVICE BANK—THE HOOSIER STATE BANK OF INDIANA.

Banking is People . . . and for over 25 years the keyword for successful growth at the Hoosier State Bank of Indiana has been service . . . to people from all walks of life, stockholders, depositors, loan customers, business, and industrial friends.

Its fine staff has also made the big difference. Its management team is sincere and dedicated to the purpose of giving competent banking services. They have never failed in their responsibilities to be involved in the essential development of community growth. Besides regular services, Trust, Estate, and Investment Planning programs are also available.

The bank has also focused special attention on giving customer service to business and industry for payrolls, inventory control, and invoicing through the use of its fully automated equipment. Drive-in banking facilities are available at most of the bank's offices. The staff welcomes inquiries about the bank's services.

479 State Street, Hammond, Indiana 46320



Homes that Enchant

For many years, families have been escaping from the heavily industrialized cities on the southwest tip of Lake Michigan and discovering the advantages of living in Hammond. Over 67 percent of Hammond's residents own their own homes and this contributes immeasurably to the spirit of community improvement that characterizes the city today.

Hammond was never a boom town, but one that grew gracefully and shows the care that went into its planning. The trees along its handsome streets were carefully guarded and its parks were spaced to offer nearby recreation for every family.

Designed to meet the requirements of both the

workman and the executive, Hammond offers everything from Tudor mansions to modern ranch homes as well as apartments in every price range. And each year more and more homes and apartment complexes are added to meet the growing demands of a steadily increasing population.

Homes are obtainable throughout the area, and Hammond has the facilities to assure steady and improving property value . . . outstanding schools, good recreational facilities, a solid business and industrial structure, and concerned residents who make Hammond a community and not just a place to live.





JACK FOX & SONS, INC.

Hammond's best dressed men know where to go for quality men's wear and that's to Jack Fox & Sons, Inc., serving the city since 1912. Fine clothing, expertly tailored for perfect fit and in the latest styles is a tradition at this fine shop. You can take your pick from a long line of brand names including Hart Schaffner & Marx...there's variety and quality enough to satisfy even the most discriminating customers. You'll be well-satisfied when you shop at Jack Fox & Sons, Inc.

5219 Hohman Avenue

Phone 933-6400
Chicago Phone 721-6700



KAYE & ROACH REALTY, INC.

If you are looking for a residence or income property, make the most of the expert professional services available to you at the offices of Kaye & Roach Realty, Inc. Our friendly, knowledgeable staff takes an interest in your specific needs and preferences and will help you find exactly the right kind of home or commercial investment you have in mind. We have a vast knowledge of the Calumet area and we take pride in making our resources available to our customers and satisfying them. Member of the Multiple Listing Service.



7027 Calumet Ave. Phone 933-6950



McDONALD'S

"McDonald's is your kind of place" . . . the kind of place you can enjoy bringing the family to, with fast service and reasonable prices. The delicious quality of its food and its immaculate surroundings draw Hammond residents of all ages to this fine drive-in. Get that pleasant McDonald habit, like so many others already have throughout the community.

Two Locations:
7443 Indianapolis
3927 Ridge Rd., Highland

Phone TI 4-2370
Phone 923-2960



ROLLER DOME RINK

For health's sake, rollerskate! It's fun and a great way to exercise and keep in shape! Enjoy the fine facilities and expert supervision at the popular Roller Dome. For your birthday, church, school, factory, Scouts, and etc. . . Treat the gang to a private roller skating party . . .

You'll be glad you did.

730 Gostlin Street
Hammond, Indiana

Phone (219) 933-9401

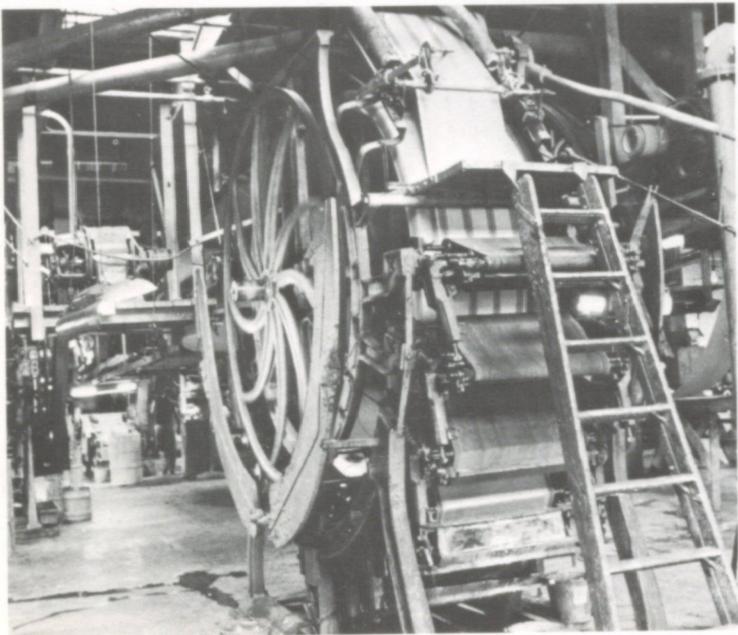


VIERK'S HAMMOND FURNITURE

Let Vierk's introduce you to the wonderful world of home furnishings. It has the finest and most complete selection of quality furniture, appliances, carpeting, and tasteful home accessories. Kroehler, Simmons, Lane, and Magnavox are among the nationally advertised brand names you can buy with confidence at Vierk's. An experienced staff, headed by Tom Vierk and Vern Vierk, will help you with your home decorating.

6727 Kennedy Ave.

Phone 844-8320



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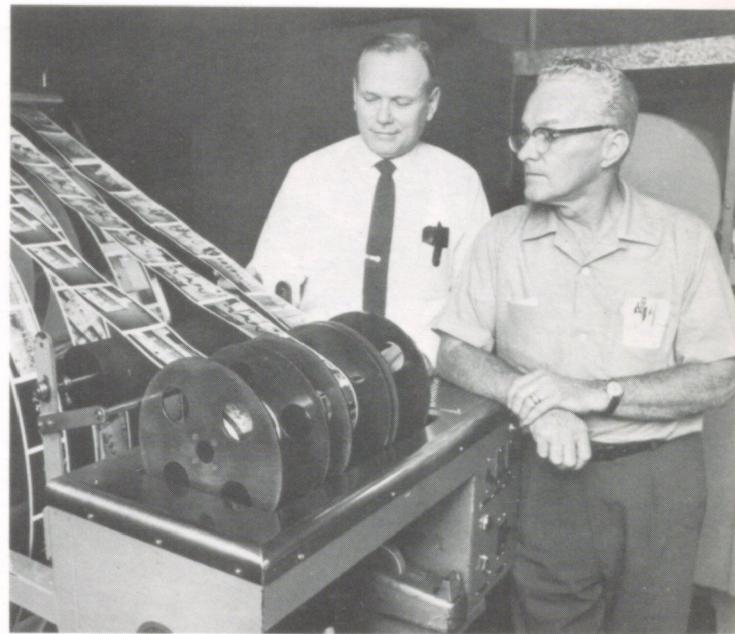


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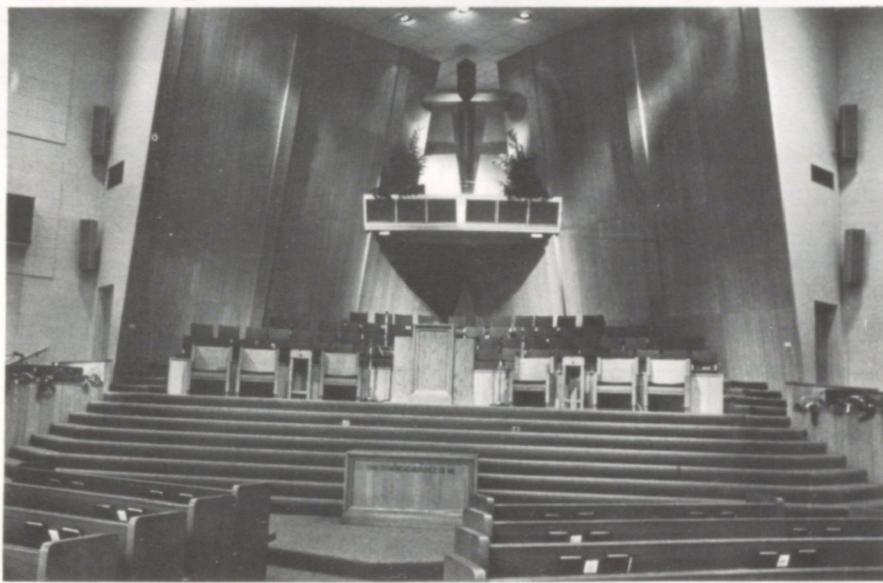
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Firm Religious Foundation

An excellent barometer to the values of a community is the state of its churches. Hammond's churches are beautifully kept and either renovated or replaced when necessary. More churches in every style, from traditional to contemporary design, are appearing each year.

With 72 churches representing Catholic, all major Protestant denominations, and many smaller

sects as well as two synagogues, the city meets the spiritual needs of its residents in a truly ecumenical atmosphere.

Frequently set among park-like landscaping, the city's churches do credit to a community that prides itself on having welcomed many diverse ethnic groups throughout its long history.



Schools: The Best

A recent survey among Hammond residents shows that an overwhelming majority praise the high caliber of teachers and instruction, the school facilities, and both adult and technical education programs. Of all its many assets, Hammond's educational system would probably rank first in importance.

Today, there are 27 schools with an enrollment of 23,622 students enjoying the most modern of educational programs. On every level the schools may be characterized as progressive.

Four Hammond schools are participating in the Operation Head Start program, designed to give valuable pre-kindergarten training to economically disadvantaged youngsters. Four elementary schools now operate on a completely non-graded program, which permits students to advance as rapidly as their abilities warrant and slower students to receive personal attention in those areas where

they require special assistance. Counseling is provided for students with personal problems that may be interfering with their scholastic achievement, and remedial reading guidance is offered as an invaluable aid for all future studies. Two other elementary schools operate on a partially non-graded program.

Hammond provides special education at all grade levels for children handicapped by speech, hearing, and physical defects. Around 500 students are enrolled in these classes. Similarly, teachers selected for their special training and experience are assigned to work with mentally retarded and emotionally disturbed children.

Gifted students are encouraged to develop to their full potential through special group study assignments in their classrooms. Through an honors program for foreign language students, operated in cooperation with Indiana University, top students



can spend summers with foreign families. Already, Hammond students have gone to Germany, France, and Mexico.

In its recent reorganization, the Hammond school system has established three "middle schools" for grades six through eight. Two more elementary schools are now planned, while a new elementary school is soon to be dedicated, another elementary school is planned to replace an existing one, and many new additions are being erected to augment existing facilities.

The programs of the secondary schools are designed to meet the individual needs of the students. Some will obtain employment upon graduation; others will enter vocational or technical schools; while still others will go on to higher education. Those planning to enter college are provided a thorough academic curriculum including French, German, Latin, Spanish, and even Russian. A non-credit course is now provided in the Chinese language. Another recent addition is a seminar on Afro-American Culture taught by a team of one black and one white instructor.

Extra-curricular activities provide an outlet for the boundless energy of today's youth. Clubs and organizations allow each to share interests in music, drama, art, and hobbies. In addition to the usual sports found in a complete athletics program are such innovations as a soccer team and a gymnastics team.

The Hammond Technical-Vocational High School offers the largest program of its kind in the State of Indiana. The day school program for some 2000 students is divided into three sections . . . Vocational Education, Special Education, and College Preparatory. Approximately 85 percent of the students are enrolled in the vocational program, which offers 309 courses, including the usual vocational subjects plus an up-to-date computer course utilizing the school's extensive data processing equipment. In each area of vocational study, an Advisory Committee, made up of local industrialists and businessmen, supplies guidance in course improvements and changes.

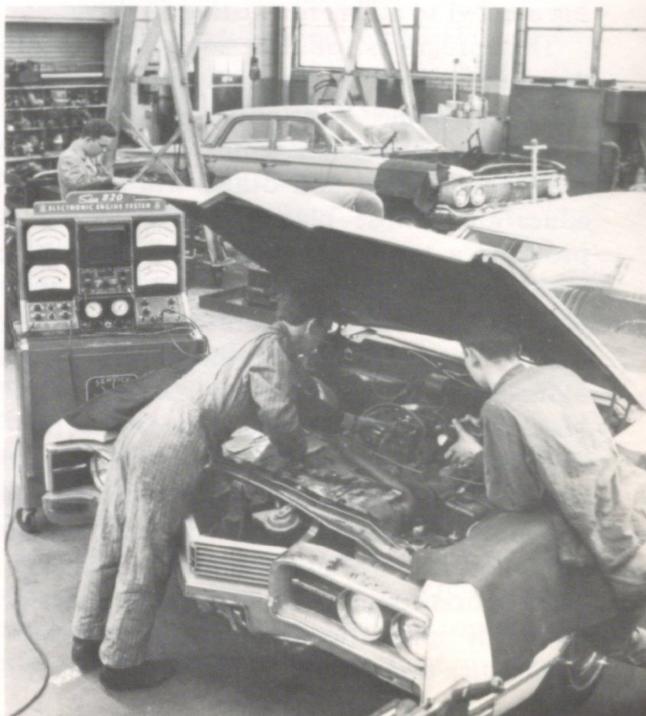
About half of the seniors at Hammond Tech are enrolled in the work-study program, which allows them to study mornings at the school, then work afternoons in their fields for both salary and credit. An unofficial placement service helps many of the students to obtain employment upon graduation. Students in the Special Education program are trained to utilize their abilities in industrial jobs. Those wishing to major in either mathematics or the sciences receive complete academic training and also helpful vocational courses at Hammond Tech. A \$600,000 addition of new facilities is planned in the near future.

A complete program of adult education is also provided through night classes at Hammond Technical-Vocational High School. An academic pro-



gram for adults wishing to complete high school, plus vocational courses in any subject requested by at least 15 students, is augmented by a cultural program designed for self-improvement courses.

Besides its public schools, Hammond has nine parochial elementary schools and a parochial high school. The highly-rated Catholic School System provides a complete program, elementary through high school, terminating in Noll Central High School, which serves much of the Calumet area. St. Paul's Lutheran School has 221 students currently enrolled in grades kindergarten through 8th. Of special interest to some is the Christian school at nearby Lansing.





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Division of Swift & Company



PURDUE UNIVERSITY—CALUMET CAMPUS

In Hammond's Woodmar section is a fast-growing center of higher education, the Calumet Campus of Purdue University. The largest of the land grant university's several regional campuses, Calumet was established in its present location in 1951 on some of the land bought and donated to the university by the people of Hammond.

The school primarily offers engineering and science courses, but in recent years it has become increasingly strong in technology and the humanities. Today, with 4000 students and 150 full-time faculty members and administrators, its rapid expansion in all areas will make mandatory an almost continuous campus building program for many years to come.

A \$4.6 million technology building, complete with the most advanced labs and shops, opened in 1968, and 167 acres of land are available for future construction. The university is beginning construction on an Electrical Engineering Technology building and has planned a Student-Faculty and Library Center.

Four-year bachelor degree programs are available in areas ranging from the humanities and education to chemistry and mathematics. Among the major areas are elementary education, engineering, English, German, history, political science, psychology, speech, English teaching, speech teaching, chemistry, computer science, mathematics, mathematics teaching, statistics, construction technology, electrical technology, mechanical and industrial engineering technology, and supervision technology.

Plans call for increasing the majors in the bachelor degree programs in the near future. The proposed areas include the biological sciences, French, sociology, Russian, and Spanish.

The 11 specialties in the 2-year associate degree programs run the gamut from architectural technology and computer technology to registered nursing, mechanical drafting, and design technology.

In addition, the Calumet Campus has a number of adult education courses and non-credit special training programs in such subjects as practical nursing, industrial instrumentation, industrial electronics, and professional foremanship.

Twenty-one bachelor degree programs are offered, as well as 11 master's degree programs, and 11 two-year associate degree curricula.

Also, the Calumet Campus offers the first two years of agriculture, engineering, and other courses given at Purdue's main campus in West Lafayette.

There are a number of other institutions of higher learning in the immediate Hammond area. The Calumet Campus of St. Joseph's College in neighboring East Chicago specializes in liberal arts, business and education. Indiana University's Northwest Campus at Gary provides training in the humanities, social science, education, law, medicine, and business. The three institutions, Indiana-Northwest, St. Joseph's, and Purdue-Calumet, work in close cooperation to serve the higher educational needs of the area.

In Hammond there are secretarial and business colleges, radio, electronic, and television schools, plus commercial and fine arts classes at the nearby Gary Art Institute.



Tomorrow's Libraries Today

One of the handsomest features in downtown Hammond is its new public library. Built at a cost of more than \$1.5 million, this Indiana limestone, tri-level structure is designed to house 400,000 volumes. It also contains audiovisual equipment, typewriters for public use, microfilm equipment, meeting rooms, and a picture gallery.

Branch libraries are to be found in schools and other buildings throughout the city for the convenience of the readers who borrow over a million books each year. The Howard Branch Library alone contains 33,000 books.

The libraries subscribe to nearly 400 periodicals, a variety of out-of-town newspapers, and a range of financial services of special value to the business community.

A collection of LP records is available at the main library, including foreign language study discs. Through membership in the Indiana Film Circuit, the library also offers sound films for loan.

Children's story hours, reading readiness instruction, young people's reading clubs, and adult Great Books discussion groups round out the excellent library facilities.



HOLIDAY INN

There are over 1000 Holiday Inns across the country. With the installation of Holidex, a new computerized system, reservations for any one of the inns can be made quickly and efficiently by trained operators.

The welcome mat is always out to travelers and businessmen at the Hammond Holiday Inn. In keeping with the tradition of the famed "Nation's Innkeeper," you will enjoy the finest accommodations plus superb food and service. Banquet and party rooms for up to 300 people.

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Phone 932-7309

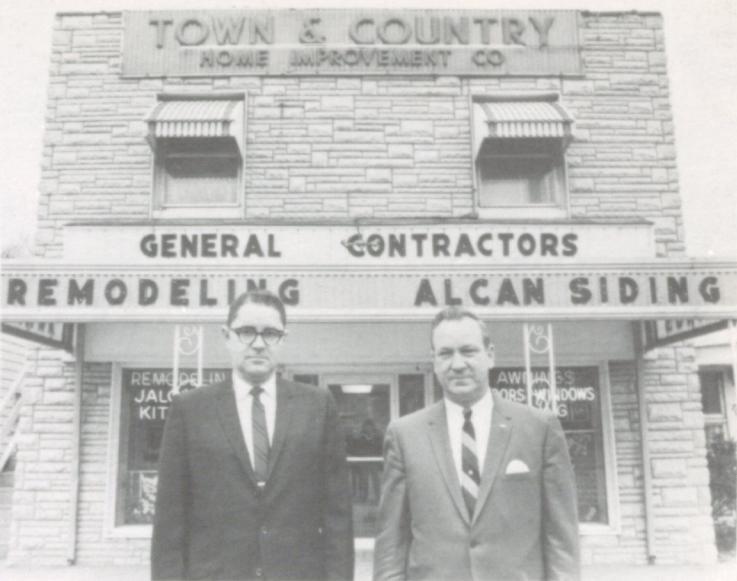


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7026 Kennedy Avenue

Phone 844-0960

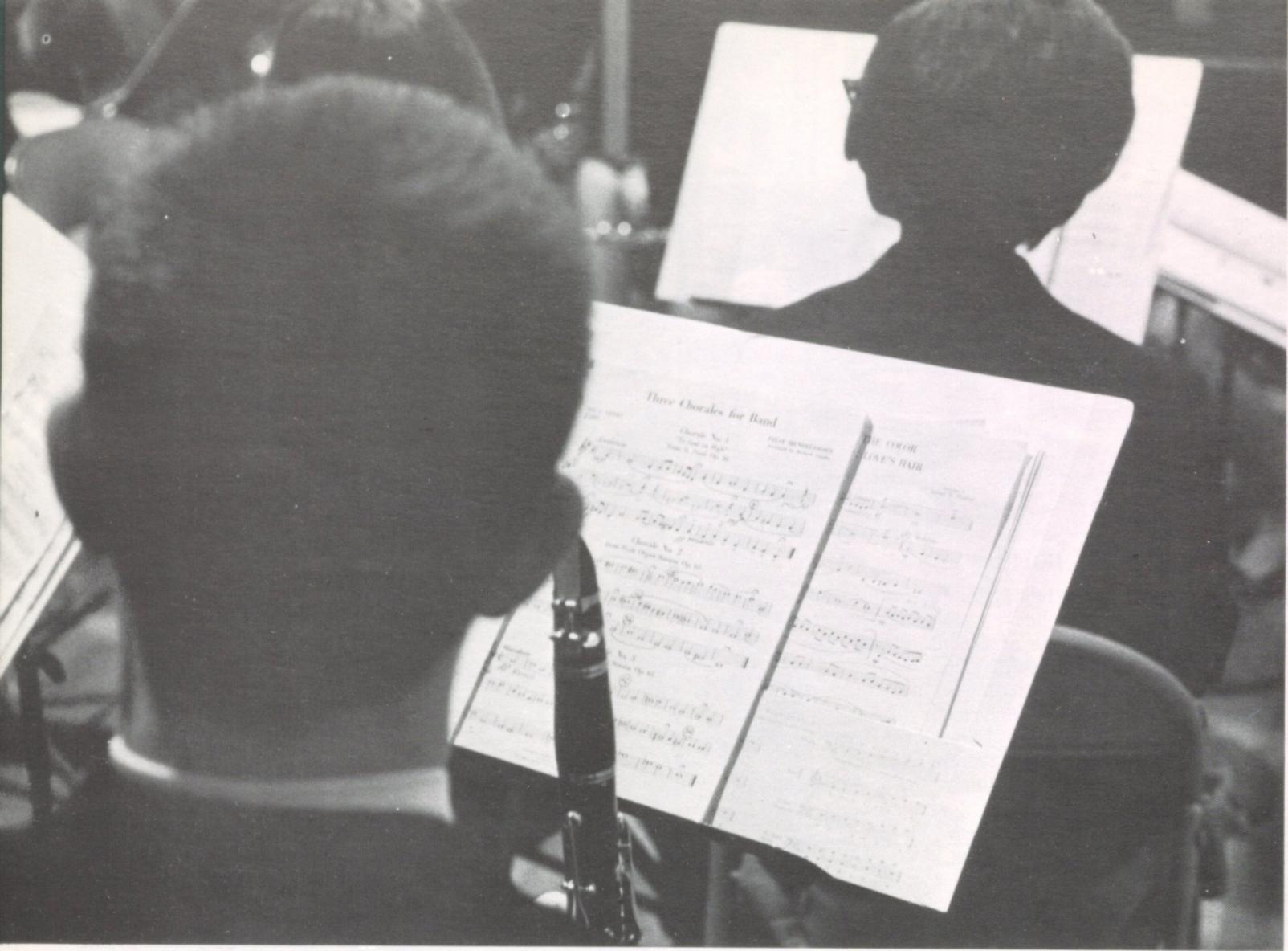


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Gracious Home for Culture

The rapid growth of Purdue University's Calumet Campus in Hammond has contributed immeasurably to the already rich cultural life of the city. Residents may attend lectures, concerts, theatrical presentations, or exhibits at the spacious campus located in a convenient residential area.

The Hammond Community Concert Association is now in its third decade, bringing to town five critically acclaimed musical presentations each year. Community response has been so great that Association memberships are always sold out.

All major civic and fraternal organizations have chapters in Hammond, and most of these sponsor a variety of cultural offerings for their members. An active amateur theatrical company, the Civic Little Theater, has been performing and improving since the company's inception in 1951.

Local artists have an opportunity to exhibit and sell their works each year at a downtown art fair sponsored by the Northern Indiana Art Salon Patrons Association. This organization has recently

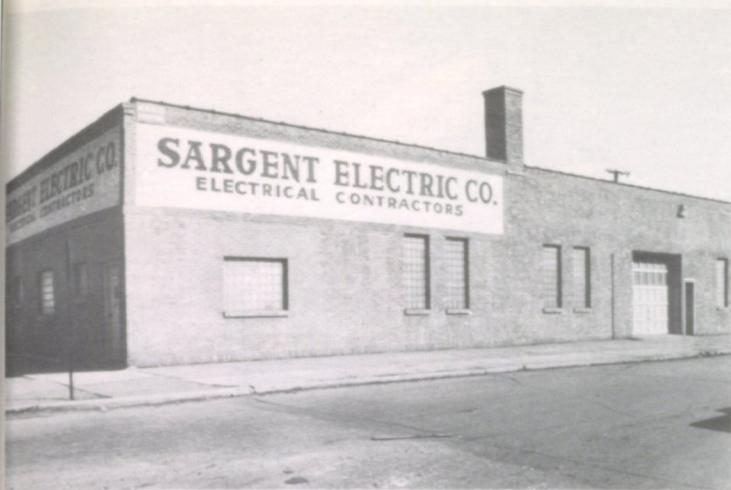
purchased its own building in downtown Hammond, and plans to remodel it into an art museum. Professional artists judge the works and award thousands of dollars in prizes each year for outstanding sculpture, water colors, oils, collages, and prints.

Dozens of clubs are open to residents who want to share their interests, whether it be gardening, stamp collecting, or duplicate bridge. The Hammond Technical-Vocational High School will offer classes on any subject the public desires if it can attract a minimum of fifteen students.

Though the rich offerings of Chicago are only minutes away, travel was once much slower, and Hammond developed its own culture and jealously preserved it through the years. The Hammond Historical Society is dedicated to retaining the city's heritage. The Society's collection is now located in the Calumet Room of the new Hammond Public Library. It is being used by historical researchers studying northwest Indiana.





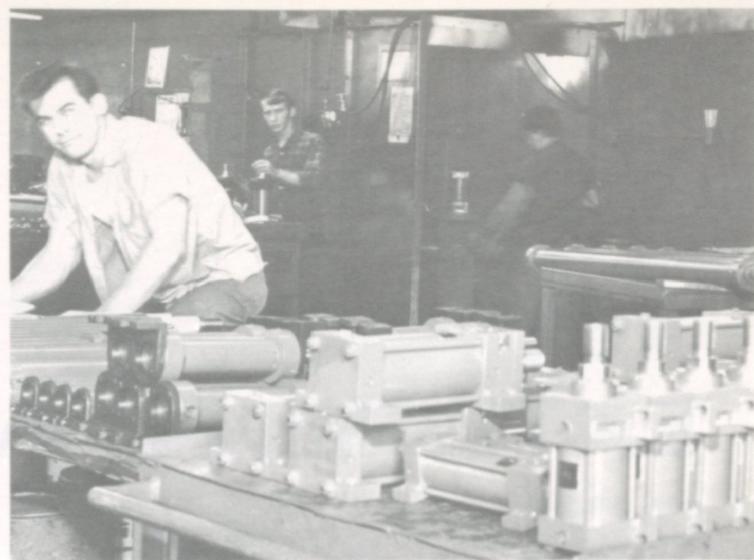


SARGENT ELECTRIC COMPANY

The Sargent Electric Company, whose main office is maintained in Pittsburgh, Pa., was incorporated in 1919 as successor to a wholly-owned company that was formed in 1907. In 1960 a local office was established to serve the Hammond and surrounding areas. Its fine reputation is built on the large number of successful installations the firm has completed in the utility, steel, oil and chemical industries.

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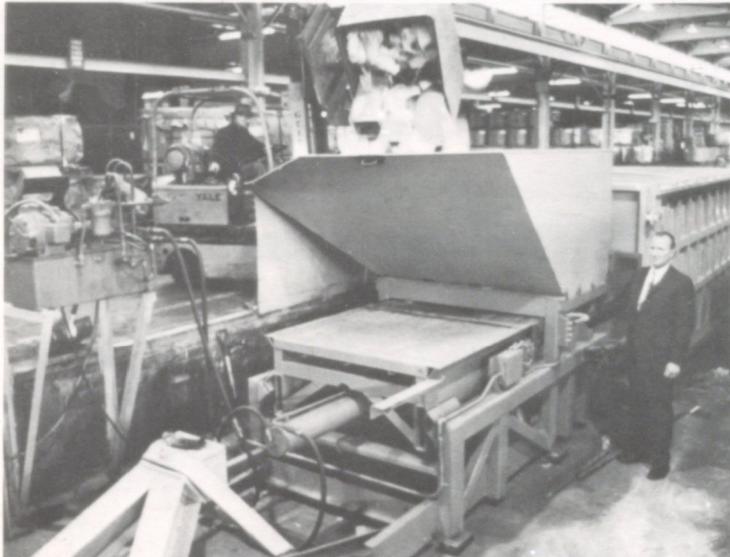
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To assure the efficient operation of your business, put your pest control problems in our hands and we will handle all of the details, including emergencies. Because of our years of experience in the field of scientific appli-

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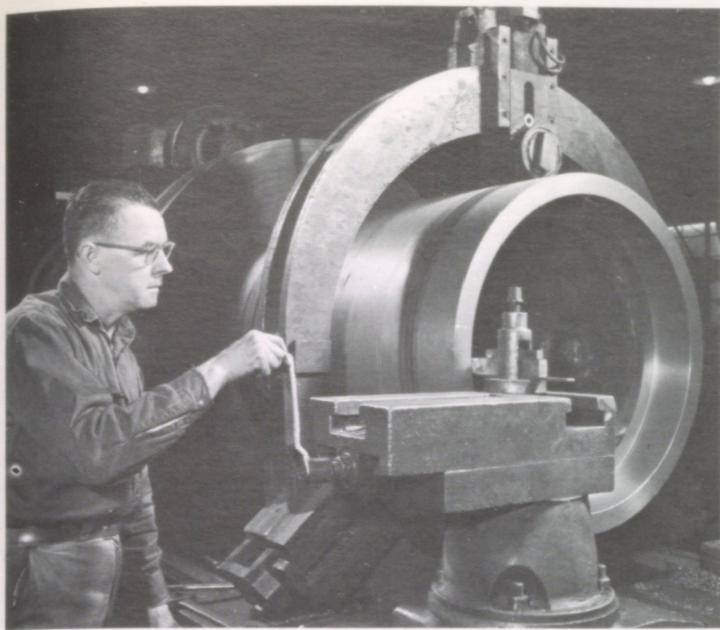


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One of the leading manufacturers of industrial and standard line valves, Hammond Valve Corporation sells its quality products through established distribution channels to plumbing, heating and cooling wholesalers, industrial distributors, and pipe, valve, and fitting distributors in the United States, Canada and Puerto Rico. This thriving concern has become a division of Conval Corporation of which former Hammond president, Morris R. Beschloss, is now president. Conval Corp. is a subsidiary of Condec Corp., Old Greenwich, Connecticut.

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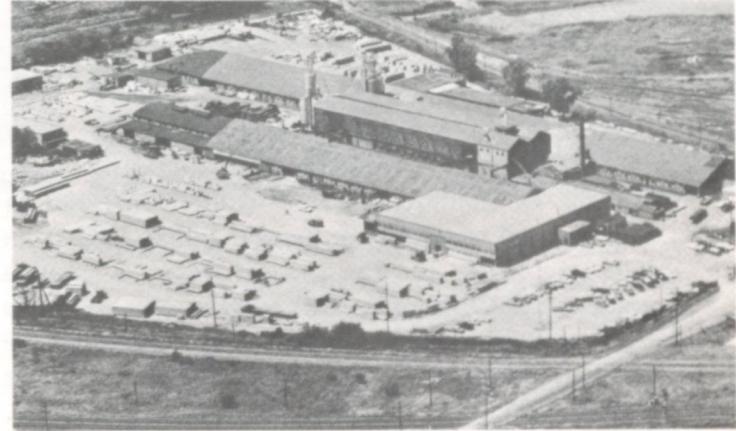
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Phone 932-3340



Hammond's Rich Past

In the days when bands of redmen roved the land, the site of Hammond was a windblown series of swamps and sandhills on the old Indian trail from Michigan City to Chicago. It took a cholera epidemic in Chicago in 1851 to bring this wild area its first permanent white settlers, a venturesome German immigrant named Ernst Hohman and his English bride, Caroline Sibley Hohman.

In this last area of Indiana to be settled, state-owned land was selling for the bargain-base-ment price of \$1.25 an acre. Hohman, who had abandoned his Chicago tailor shop in fear of the plague, quickly snapped up 40 acres across the Grand Calumet River from an Indian burial ground, the first of some subsequent purchases that ultimately totaled some 700 acres. Beside the cool, sweet water, where Potawatomi Indians picked reeds to make peace pipes, the young

couple erected the log Hohman Inn and called the small settlement that sprang up around it Hohmanville. A number of famous travelers on the stage route from Detroit stayed there, including Stephen A. Douglas, the Presidential candidate.

In 1869, having perfected the use of iced railroad cars for shipping dressed beef long distances, Detroit butcher George H. Hammond bought 80 acres from the Hohmans and constructed the State Line Slaughterhouse, the city's first industry. At the flip of a coin, the little town's name was officially changed to Hammond, and soon the meat packing business was booming. As George Hammond played one railroad against another for low-cost shipping contracts, a maze of tracks converged on the village; workers poured in, and a mining town atmosphere prevailed.

George Hammond's business strategy called for



no large permanent settlement. He hoped to control railroad prices by threatening to move his plant at any time. But, despite his wishes the growing community was incorporated as a village in 1883 and as a city of 5,000 a year later, with the packing plant's manager, Marcus Towle, as mayor.

Any trend toward one-industry domination ended abruptly in 1901, when a \$500,000 fire leveled the slaughterhouse and destroyed 5,000 animals. Two years later, the plant rebuilt in the Chicago Stock Yards, and to combat the serious economic depression that followed, the city of Hammond sought—and got—diversity of industry. Today, Hammond boasts nearly 200 manufacturing plants, turning out everything from missile springs to soap flakes.

Throughout its colorful history, Hammond has been a vibrant city of doers. It produced the nation's first professional football team and the first automatic potato digger. A local jeweler named Alvah Roebuck went to Chicago and formed the massive mail order house with Richard Sears. A railroad section hand, Jacob Rimbach, speculated five acres of land into the most valuable real estate in downtown Hammond. Peter Meyn, a one-time school janitor, built the city's largest skyscraper on a site where he once stoked furnaces. Then he became president of the bank his building housed.

This is the kind of spirit that has made Hammond a recognized leader in northwest Indiana for more than a century.



Progressive Government

Hammond's chief executive is the mayor and its legislative body is a nine-man city council, all elected to four-year terms with three of the councilmen selected at large. Six municipal boards, ranging from public safety to public health, are appointed by the mayor along with 10 city department heads. Three other boards—library, school, and sanitation—either are all or partially chosen by the city's electorate.

Since 1960 the city has engaged in an extensive sanitation and storm sewer improvement program, both to accommodate new sections and to remove the threat of basement flooding in old areas. More than \$13,000,000 has been spent on this important project.

One of the city's greatest achievements has been

the continuing expansion of its school facilities to keep ahead of a growing population.

Hammond's 159-man police department has been cited for its effective traffic safety campaigns and was recently reorganized on a merit basis after an exhaustive survey by Indiana University's School of Police Administration.

In 1965 the 161-man fire department won first place in the Chicago Association of Commerce and Industry's fire protection contest for its outstanding home and commercial inspection program. For several years, Hammond has experienced the lowest fire loss in the U.S. for a city its size.

In Hammond, charitable organizations are co-ordinated by the United Community Chest, which conducts a fund-raising drive once a year.



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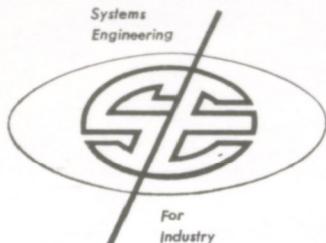
STANRAY PRODUCTS division, the operating arm of Standard Railway Equipment Group of Stanray Corporation, has one of the most flexible metal fabricating plants in the United States. It is one of the largest producers of metal roofs, ends, and other specialities for the freight car industry.

For more than 80 years—from the days of the creaky, tar paper-covered, 36-foot wooden boxcars to the modern 86-foot all-steel, damage-free specialized freight cars—STANRAY PRODUCTS has been a dominant factor in the railway equipment business.

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2345-167th Street

Phone (219) 844-7030
(312) 374-2511



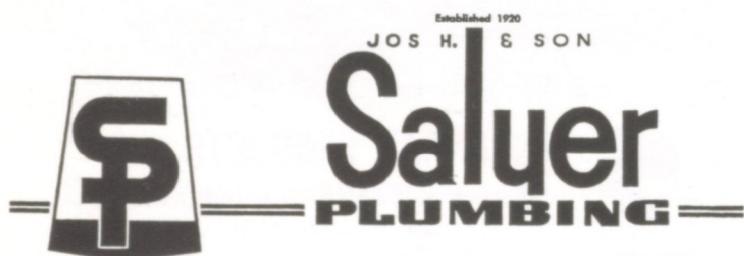
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During its sixty-two year history, Hoekstra Overall Laundry & Supply Co. has consistently proven the value of its motto to its customers: "Cleanliness promotes efficiency...efficiency promotes safety." Four generations of the Hoekstra family have provided industry in the area with the finest quality workmanship and prompt dependability in uniform rental service. The Hoekstra family and its ninety-five highly trained employees look forward to many more years of service to the community.

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"We bring tools and materials the first time!"



JOSEPH H. SALYER & SON

Sewer and water main jobs, toll road and subdivision contracts are the specialties of Joseph H. Salyer & Son, plumbing and heating contractors. For over 49 years, the firm has been giving immediate service to commercial, residential and industrial consumers in the Hammond area. The latest methods, modern equipment and a highly skilled work force are available when you need them.

6223 Hohman Ave.

Phone 931-3894



BAKKER PRODUCE

For the freshest, finest quality fruits and vegetables, customers who insist on the best have been coming to Bakker Produce. For over 30 years, this thriving wholesaler has lived up to its motto of "Quality First" by providing groceries, restaurants, schools, and institutions in Northern Indiana and Northeast Illinois with the best produce available.

6031 Calumet Avenue
Hammond

Phone (219) 932-6041



TEMPLE PHARMACY

Have your doctor phone and your prescription will be ready when you arrive or we'll deliver it at no extra cost. At Temple Drive-In-Pharmacy, we have a large staff of experienced, qualified pharmacists to serve all your drug needs quickly and efficiently. All prescriptions are cross-filed for easy reference. We also carry a complete line of hypo-allergenic cosmetics and diabetic supplies. We are located in the Hammond Clinic Building and have drive-in window service for your convenience.

Open Monday thru Saturday, 8:30 a.m.-11:00 p.m., Sundays and Holidays, 11:00 a.m.-2:00 p.m. and 8:00 p.m.-10:00 p.m.



7905 Calumet Ave., Munster

Phone (219) 836-6110



LEVER BROTHERS COMPANY Hammond Plant

1200 Calumet Avenue
Telephone 659-3200

Located on the site of what was once an amusement park a few blocks from Lake Michigan, the Hammond Plant was constructed and put into operation by Lever Brothers Company on August 8, 1930.

Originally five buildings, the plant has been expanded over the years so that now there are 10 structures on its grounds. This includes a mammoth warehouse, stretching over two blocks along Indianapolis Boulevard, which was completed in 1954.

In its 39-year history, the Hammond Plant, one of six now operated by Lever across the country, produces Lever's famous line of toilet bars, liquid detergents, margarines, and other food products for consumers in a 28-state area.

A look at the employee roster gives another indication of how this Lever plant has grown over the years. In 1930 there were 250 men and women on the job. Today, there are over 1400, making it the largest employer in Hammond as well as its largest manufacturing facility.





Walter P. Knapik
President

John R. MacDonald
Sales Mgr.

F. L. Emerson
Office Mgr.

O-K SAFETY SUPPLY INC.

Safety is everybody's business but it is our specialty at O-K Safety Supply Inc. So, be on the safe side . . . buy your construction and industrial safety equipment here. We have a complete selection of head, eye, ear, and respiratory protection—protective clothing and safety belts—first aid kits and accessories—traffic safety.

Corner Chicago & Henry

Phone 931-3093



McCoy PHARMACY

The McCoy Pharmacy, celebrating its 25th year of service, is known as "Hammond's South Side Prescription Store." One of the most completely stocked stores in the area, it has four registered pharmacists on duty for quick, efficient prescription service. The fast turnover of inventory not only keeps prescription stocks fresh, but also pharmaceuticals and biologicals that are supplied to local doctors and nursing homes. Parking facilities on McCoy's own free lot and free delivery service from 9:00 a.m. to 4:00 p.m. Monday thru Saturday. Open 9:00 a.m. to 10:00 p.m. six days a week..

422 Conkey at Garfield

Phone 931-1414

Open Sundays and Holidays 9 to 1

Keil Chemical Co., Inc.

"Helping Hammond Prosper"

HAMMOND SOLVENTS RECOVERY SERVICE

Solvent Reclaiming for industry is our only business at Hammond Solvents Recovery Service. Since 1937 we have been engaged in this service and we do it well. Our distilling processes enable you to reclaim used solvent for re-use . . . and at a saving. We specialize in acetates, aromatics, alcohols, chlorinates and ketones. Our experienced staff will schedule you for a daily pickup and delivery in your area.

241 Brunswick St. Phone WE 1-5241



Medical Center for a Two-State Region

One of Hammond's major assets is St. Margaret Hospital, a truly outstanding institution. Among its many awards is the highest rating a hospital can receive from the Joint Commission on Accreditation of Hospitals.

To meet the growing needs of the community, the hospital was recently enlarged from approximately 250 beds to 550. New construction and remodeling has cost over \$10 million, and more additions are in the planning stages.

With a staff of 170 doctors and 220 nurses, the hospital admitted 20,000 inpatients last year and attended 19,600 emergency cases. With 1,200 employees, St. Margaret Hospital is the second largest employer in Hammond and has an annual payroll of around \$6 million.

and has an annual payroll of around \$6 million.

Patients and staff enjoy the modern and advanced facilities. Both a \$1.2 million laboratory and a radiology building were recently opened. The hospital now boasts the most up-to-date radiology department in the area. It offers both diagnostic and therapeutic treatment, and has a remote control booth from which the radiologist may operate. In addition to air-conditioning the entire hospital, the surgical suites were remodeled. There are now 17 operating rooms, a 5-bed coronary care unit, and a 14-bed intensive care unit.

The hospital now has a kidney-dialysis unit, consisting of three artificial kidneys. This is one step in bringing about a proposed program in kidney transplant. But primarily, the hospital is dedicated to the general health needs of the community as it has been since it was opened back in 1898. A steadily growing population, as evidenced by the 3,800 births recorded at St. Margaret Hospital last year, is being cared for through a far-sighted program of expansion.

The community, in return, offers its services through the St. Margaret Guild, with 130 of its members serving as volunteers and contributing over 35,000 hours of their time as assistants, as well as operating a new gift shop. Even the younger girls help out as "Candy Stripers" or "Red Cross Volunteers."

Departments of physical therapy, speech therapy, occupational therapy, and a medical social worker round out this well staffed hospital.

St. Margaret Hospital is affiliated with Purdue University in its Associate Degree Nursing Program, and has a School of Radiologic Technology as well as training Certified Laboratory Assistants.

Outpatient care is provided by the Hammond Clinic, the Whiting Clinic, and a number of other group-practice medical facilities in the area.



Shopping and Banking at Home

Because of its central location, Hammond enjoys a retail area population four times that of the city itself. Hammond further enjoys the reputation of being the banking center of the area. With three banks and two savings and loan companies and their many branches, residents find Hammond the most convenient spot in which to buy or bank.

Wide sidewalks, uncongested streets, and handy parking lots make trips to the main business district, centering on Hohman Avenue, a pleasure instead of a chore. Annual retail sales here total \$190,000,000.

With Indiana's highest effective buying income per household, Hammond easily supports several tasteful shopping centers outside the 40 square blocks of downtown. The new Woodmar center on

Indianapolis Boulevard features 30 fine shops linked by a plush, climate-controlled mall, the first such installation in Indiana. Other convenient retail strips lie along Kennedy Avenue, South Calumet Avenue, Columbia Avenue, and South Indianapolis Boulevard. In all, the city boasts 655 retail establishments.

Hammond merchants are accustomed to competing with Chicago Loop stores, and consequently work hard to build good will. For instance, under a unique plan your shopping transportation costs can be cut significantly—downtown businesses give their customers stamps for free parking or bus fare home—one of the many reasons that four times as many people trade in Hammond as live there.







FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF EAST CHICAGO, INDIANA

For a man and his family, you'll find it's pleasant to save at First Federal Savings and Loan Association of East Chicago, Indiana. Our service is friendly and helpful, and that goes whether you're a youngster opening your first savings account or a big company with a large sum of money to invest.

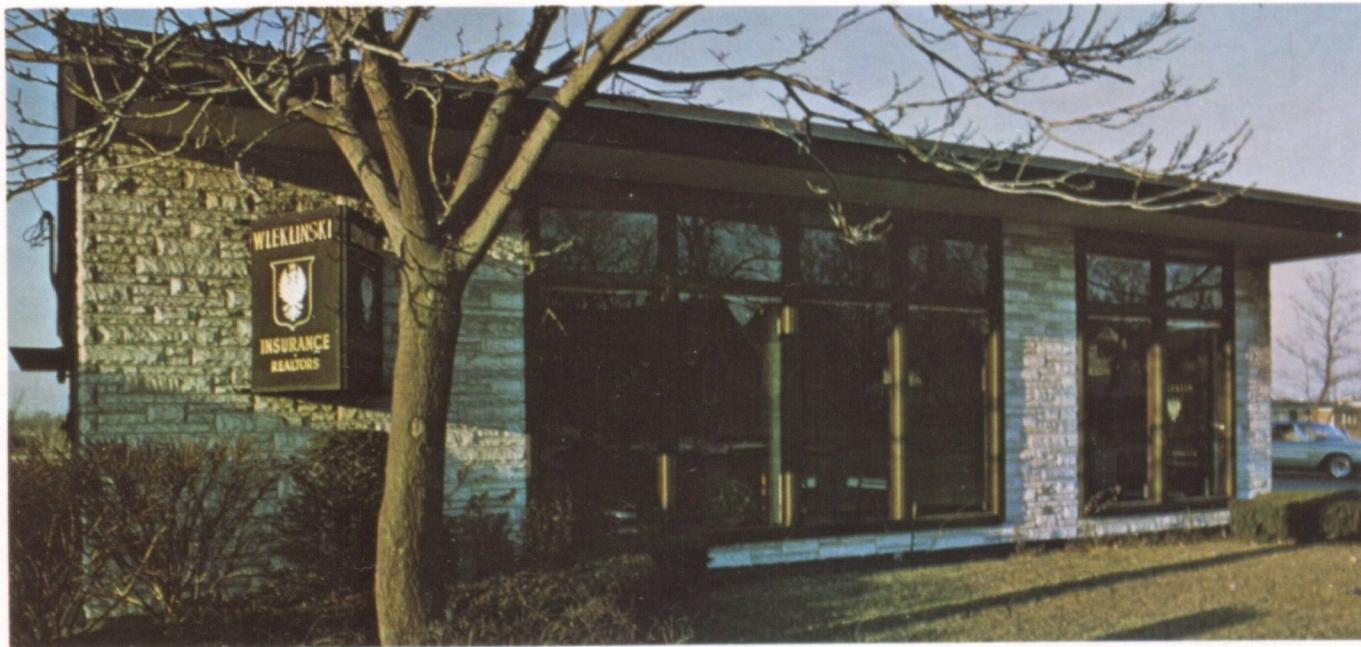
We are now paying 5 1/4 per cent interest on one-year blue-ribbon investment accounts in amounts of \$10,000 and up in increments of \$1,000. Dividends on investment accounts available quarterly.

Our association is staffed with local people anxious to serve you well. We feel that obtaining the right kind of loan is as important as finding the right home. At First Federal Savings and Loan we will tailor your loan to fit your income and needs. Free and clear ownership is steadily achieved with one monthly payment, which includes principal, interest, taxes and insurance.

Look ahead with savings at First Federal!

4740 Indianapolis Blvd.

Phone (219) 397-5080



WLEKLINSKI & COMPANY INSURANCE CONSULTANTS

For twenty years, we have been administering corporate and individual insurance for clients throughout Munster and Greater Chicago area. Our family-owned business continues to grow with new clients while doing all we can to retain the confidence of our old friends. "Most business clients place their entire portfolio with us. We try to do a good job for all of them and treat each policyholder as we would

enjoy being treated." "Our modest success is due to our desire to emulate the late Marshall Field who said 'Give the lady what she wants (at a fair price)'."

J.P. Wleklinski, President

Cele Luster, Office Manager and General Insurance

Therese Kwasny, Corporate and Individual Automobiles

Wanda Rohde, Corporate and Individual Properties

June Suliss, Accountant

625 Ridge Road

Phone (219) 836-5233



NORTHERN INDIANA STATIONERY CO., INC.

One stop can fill all your office supply and furniture needs at McShane's. In Hammond since 1921, it is noted for its service and variety of selection. You'll find a new image in wood and steel in its attractive lines of fine furniture. Ten employees under President James H. McShane are trained to help you quickly and courteously. Decorating and office efficiency layout and design service.

5307 Hohman Ave.

Phone 932-4111



WILSON & LEE REALTORS

Personal attention is a priceless ingredient in a real estate transaction and you'll receive all you need from the courteous staff at WILSON & LEE, Realtors. They are trained to offer confidence and understanding to both buyer and seller of commercial, industrial, and residential properties. Expert appraisal service. Members of the National Association of Real Estate Boards and Great Lakes States Industrial Development Council.

911 Ridge Road

Phone 836-4100



COURTESY LOAN CORPORATION

Courtesy Loan Corporation is a locally owned corporation and has served the people in the area since 1951. At Courtesy Loan, we extend prompt, personal service to you whenever you call. All transactions are confidential and are conducted with integrity. Convenient payment plans to meet your individual needs can be arranged.

LOANS TO \$5,000.00

5406 Hohman Avenue
Hammond, Indiana

Phone 931-6200

OWNED BY THE COMMUNITY IT SERVES



Munster Conservatory of Music - Gen'l. Contr. Nick Petsas, Munster

CENTRAL GLASS & MIRROR CO.

Top quality contract glaziers, the Central Glass & Mirror Co. specializes in residential, commercial, industrial glazing, mirror installation, and metal store fronts. Insurance claim glazing and repair work done by their expert craftsmen. Free estimates, 24-hour emergency service.

7021 Calumet Avenue

Phone: 933-6300



CAP
INC.

CALUMET AUTO PARTS, INC.

"Over Fifty years service"

An automotive mechanical machine shop, Calumet Auto Parts specializes in Ditzler automotive enamels. This quality wholesaler also has everything you need in auto parts and supplies and sells to service stations, garages, body shops and industry. A fleet of five trucks is always on hand for fast delivery when you need it.

5503 Calumet Ave.

5503 Hohman Ave.

9618 Indianapolis Blvd., Highland

Phone WE 1-1596



JOE HIRSCH, INC.

Fashion Center For Men And Young Men

Celebrating 28 years of fashion leadership in 1969 the Joe Hirsch Store for Men is dedicated to serving men in the Calumet Region with high fashion, high quality, famous brands of clothing and furnishings. Recognized as the fashion center of the Calumet Region for the style-minded young man, the "Court Shop" and Joe Hirsch, complete with clothing, furnishings, shoes and formal wear departments, are located at 5252 Hohman Ave. in Downtown Hammond and the Woodmar Shopping Center.



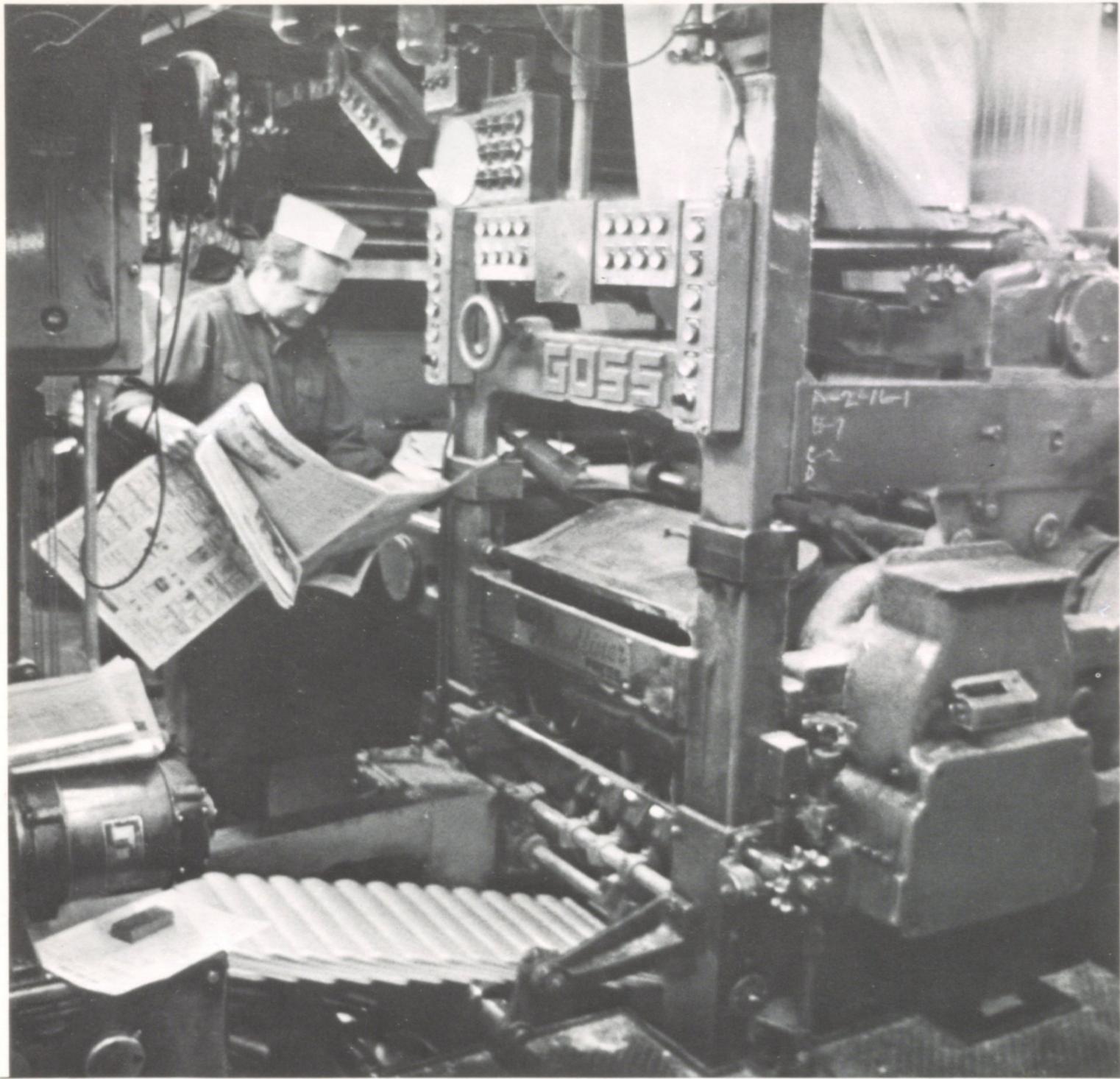
WELSH BROS. MOTOR SERVICE, INC.

To avoid delay, ship the Welsh Way. Since 1928, this reliable common carrier has offered daily service to all points within a 70-mile radius including Gary and Chicago. Fully-equipped radio-dispatched trucks are manned by

qualified drivers with years of experience behind them. You can be assured of fast delivery and quality service when you deal with Welsh Bros. Motor Service, Inc.

920-150th Street

Phone 931-2338



In Touch with the World

For more than 60 years, northwest Indiana has kept abreast of local, national, and world development through "the Calumet region's home newspaper," *The Hammond Times*. This daily is read by four out of five area residents. It has earned a reputation for incisive news reporting and valuable features.

Area news is also covered by the weekly northwest Indiana section of *The Chicago Tribune* and by the northwest Indiana bureau of WMAQ, the Chicago NBC-TV affiliate. Other local news

and legal notices appear in the *Lake County Globe Ledger* one of Hammond's two weekly papers. The other weekly, *The Hessville-Woodmar Lite*, features shopping and neighborhood news.

In broadcasting, WJOB, a local AM-FM station, offers news, sports events, music, and ethnic programming. FM programs also are heard over station WYCA. And, of course, Hammond residents are well within the range of numerous TV and radio stations in the surrounding area.



F.G. CRARY & SONS, INC.

F.G. Crary & Sons, Inc., is pleased to be an integral part of the city of Hammond. Represented by the fifth generation of Crary Builders, it is proud of its extensive contributions to the religious, residential, and commercial life of the Calumet community through its construction program. St. Thomas Moore Church and School, First Methodist Church Sanctuary, Woodman Methodist addition, Christ Lutheran Church, First Baptist Church of Munster and St. Josaphats Catholic Church are among the outstanding achievements of this reputable firm.

6941 Calumet Ave.

Phone WE 1-2253



Located in the heart of the Midwest, within 675 miles of over 60% of the entire United States population, Kennedy Industrial Park has three-quarter-mile frontage on Interstate I-80; I-94. It is on Chicago's South Side and is an ideal place for new companies, offices, warehouses, or branches of established concerns to locate. The area is serviced by all major truck lines and several railways. It is in the center of the steel industry of the world.

Gas, electric, city sewer, city water, telephone and other services on site. The area is ideal as an assembly center for raw materials imported through the Great Lakes and sold throughout the nation. Locate your business in the "heart" of the nation.

Interstate I-80, I-90, I-294
at Cline Avenue exit

Phone (219) 844-8090
(312) 221-3550

BEATTY MACHINE & MANUFACTURING CO.
AND QUICKWORK DIVISION

In addition to designing and building a complete line of metal stamping and fabricating equipment, Beatty also maintains extensive repair and maintenance services for area metalworkers. The company is staffed and equipped to service and rebuild punches, presses, shears, trimmers, and other metalworking machinery vital to this area's industry.

Beatty began operations in 1917, right here in Hammond. Now, 52 years later, the firm employs 90 people, and maintains an output of consistently high volume and quality.

Among Beatty products for the metal stamping and fabricating industries are punches, hydraulic extrusion presses, vertical bulldozers, rotary shears, trimming machines, and guillotine-beam punches.

Lately, automated punches have been gaining increased notice from heavy metalworking manufacturers. These fast-action machines use prepunched tapes to punch multiple holes in steel plate automatically, with preset diameters and precision spacing.

You'll find Beatty installations on practically every continent. That's because of Beatty's engineering know-how, up-to-date facilities, and unexcelled standards.

940 — 150th St.

Tel. 219/931-3000



GENE'S SANITATION SERVICE

Streamline your refuse removal operation with jet-age efficiency. Gene's Sanitation Service, Inc., uses a very versatile and complete line of Leach and Heil attachable containers for rubbish removal and land-fill operation, and also has tanks for the hauling of sludge liquids.

Many industries and buildings are enjoying safer, easier, quicker refuse storage and collection with these containers. There's a size to meet every need. All are flyproof,

ratproof, fireproof and leakproof and can be placed anywhere for your convenience. Available with or without wheels.

Firms will also enjoy a big savings when Gene's Sanitation Service goes to work. Its single units do the work of several ordinary trucks and trailers and save you labor and maintenance costs.

127 Marble Street

Phone 932-1396 or 932-2494



CALUMET FURNITURE CO.
Hammond's First Early American Shop

Calumet Furniture . . . the first store in the Calumet Region devoted entirely to Early American and Colonial home furnishings. Featuring the Pennsylvania House Collection of American Cherry, American Maple, and Cross Keyes Pine. Showing Goebel, Thomasville Furniture, Tell City, and Wool "O" braided rugs. Come in and browse through one of the finest displays of Early Americana . . . Colonial accessories, pressed glass, pewter, lamps, and pictures.

5629 Calumet Ave.

Phone 932-4423



SUPERIOR LUMBER CO.

Superior serves everyone—Builders—Do-it-yourselfers! Superior Lumber Co. is your most complete, strategically located building materials distribution center in Lake County. The firm is fully equipped to handle any commercial building material order and offers personalized service to individuals—Armstrong floors and ceilings, Weldwood paneling by U.S. Plywood, Crestline windows, Devoe paints and custom kitchens by their Designer's Division. The firm also has a fine selection of power and hand tools.

Superior has land available for residential development and will recommend contractors for building new homes and also contractors for remodeling older residences.

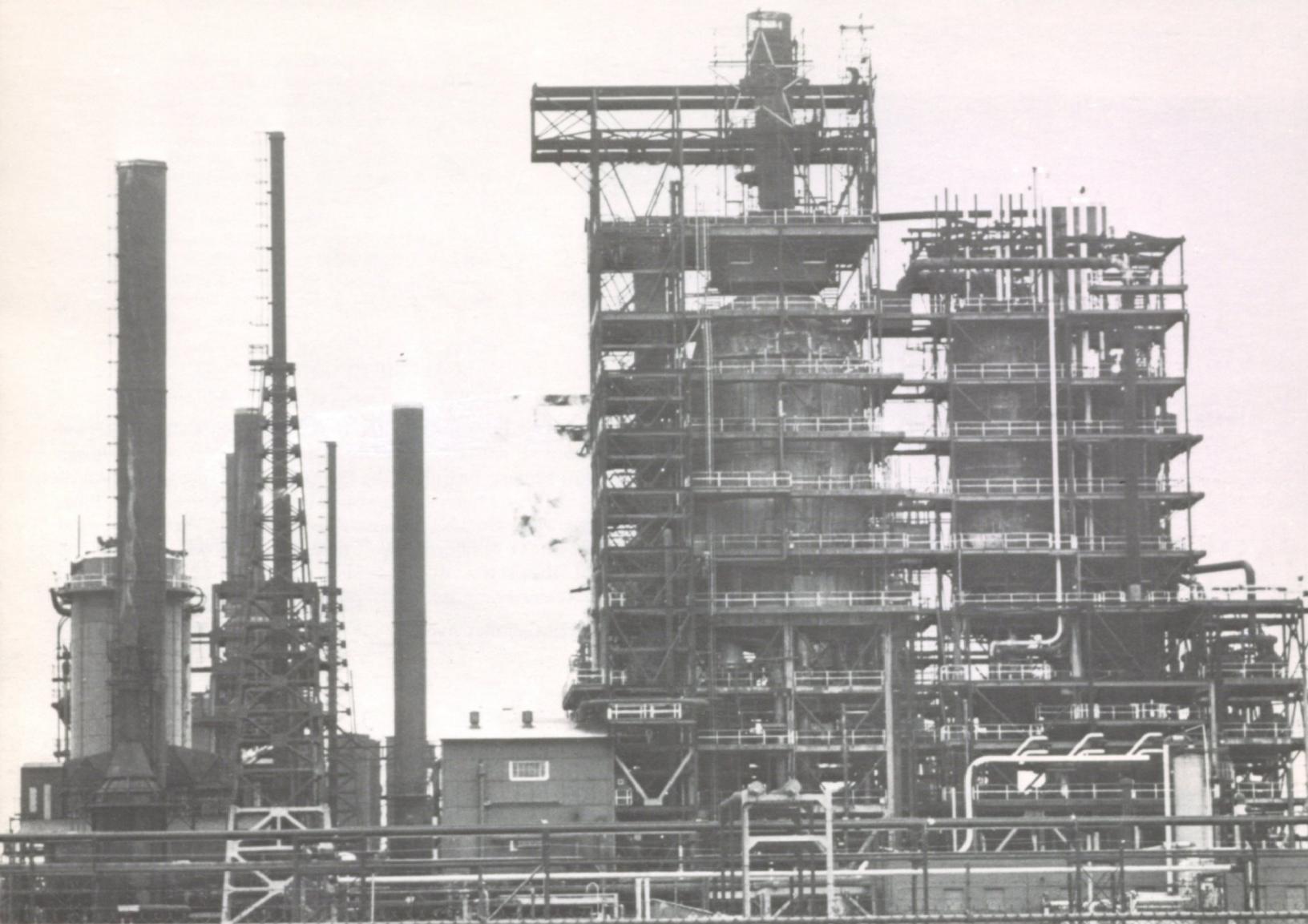
Compare prices . . . you'll be money ahead when you shop at Superior Lumber.

SHOP AT THE
LUMBERJACK



1014-165th Street

Phone WE 1-2900



Hammond's Diversified Industry

For more than six decades, "diversity" has been the word for Hammond industry. In 1901 a disastrous fire drove the city's massive meat packing plant to Chicago and shook Hammond free of one-industry domination for keeps. Though it sits today in the midst of the world's largest steel producing area, is surrounded by huge oil refineries, and harbors some industrial giants of its own, Hammond's economic backbone mostly consists of the 200 or so small industries within its borders.

Employing from five to 4,500 workers, this plethora of local plants turns out everything from tin cans and corn starch to bronze valves and wallpaper. With such a broad range of products produced here, local industries often find they can turn to neighboring plants for most of the manufacturing materials they need.

Some of the nation's best known industries have helped make Hammond the wealthiest major city in Indiana in terms of family income. Rand McNally & Co., for example, chose Hammond as the site of the world's largest printing plant under one roof. American Steel Foundries, Inc., keeps 720 men busy producing railway steel forgings, springs, and brakes. The J.L. Metz Furniture Co. manufactures a well-known line of dining and bedroom furniture. The internationally known Stratojac clothing is manufactured here. Lever Bros., employing 1,500, turns out famous soaps, dentifrices, and detergents, giving rise to the observation that "Hammond helps the nation brush its teeth and wash its face." American Can, American Oil, Allied Structural Steel, Beatrice Foods, Jones and Laughlin Steel, Shell Oil, and



Simmons Mattress also maintain Hammond area plants.

After some years of leveling off, Hammond is once again beginning to generate a tremendous amount of local expansion and to attract new industries. Mobil Oil is completing costly new facilities here. And after 20 years, Pullman-Standard plans to resume manufacturing railroad cars in its Hammond plant.

Experts have observed that "No industrial location in the U.S. surpasses that of Hammond," and an old city slogan, cognizant of the fact that Hammond is the gateway to Chicago and the largest distribution center in the country, notes: "The map shows why Hammond grows." Especially appealing to industry are the city's fine schools, attractive residential areas, broad cultural possibilities, stable political climate, abundant water supply, proximity to materials and markets, and complex network of interlocking transportation facilities. Small manufacturers are delighted by such conveniences as railway trap-service, which allows less than car loads to be shipped quickly and efficiently on belt lines for consignment to major

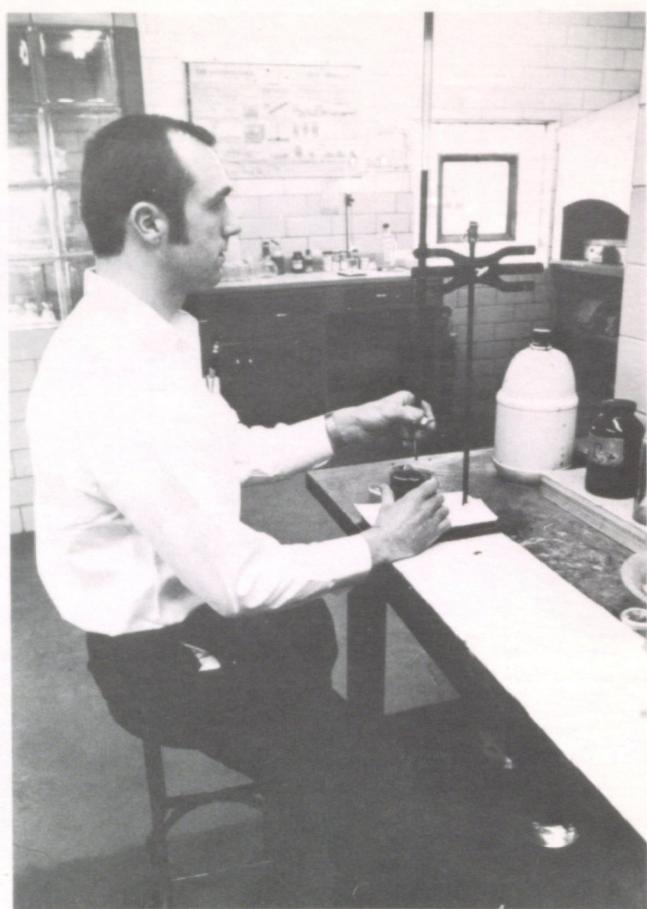
roads. Companies of all sizes find valuable the special industrial courses offered their executives and employees at St. Joseph's College and Purdue University's regional campuses. A broad-based labor supply, steadily augmented by the influx of people anxious to settle in the Chicago area and by graduates of Hammond Technical Vocational High School, is another strong drawing card.

With its setting and attributes, Hammond's future industrial growth is assured, and civic leaders are taking steps to fully prepare for it. Local banks and local businessmen have formed a private corporation to assist new businesses in finding sites and in obtaining financing.

Elsewhere in the city, industrial sites up to 150 acres are available through private sales.

Hammond is especially eager to attract electronics firms and other "glamour" industries, as well as a wide variety of small plants that can trade with local producers. Agriculturally-oriented manufacturers will find Hammond a good place, too, as it lies adjacent to a superior garden and trucking area, and is near the Michigan fruit orchards and the Indiana corn belt.

HAMMOND LEAD PRODUCTS, INC.



Hammond Lead has been in business continuously in Hammond since 1930 serving industrial customers both nationwide and overseas. Principal products are lead oxides, lead pigments and lead silicates, and these materials are supplied to a broad spectrum of manufacturers and processors in quantities ranging from 25-pound pails to 75 ton bulk carloads.

Major customers include leading companies in the petroleum, plastics, protective coatings, storage battery, automotive, communications, ceramic and glass industries. Continued emphasis on product research and development plus refinement of service facilities and close liaison with customers has earned Hammond Lead the reputation as the quality producer in its field.

5231 Hohman Ave.

Phone (219) 931-9360



SEAWAY INDUSTRIAL LABORATORIES, INC.

Nationwide Flying Services are available for air and water pollution testing at Seaway Industrial Laboratories, Inc. The only independent water and air pollution testing laboratory in Lake County, serving industry in the Greater Chicago and Hammond area since 1957. Other special services of this professional organization are: clean room facil-



ties, contract research, applied technology and a mobile laboratory sampling unit available for on-site and water pollution studies. Seaway Laboratories also serves as consultants to food processors and to industrial firms having specific air and water pollution problems.

542-544 Conkey St.

Phone 932-1770



ATLAS WELDING & ENGINEERING CO., INC.

Precision and accuracy are standard performance at Atlas Welding & Engineering Co., Inc. Job and contract welding and boiler repairs for industrial, residential, and commercial concerns are the company's specialties.

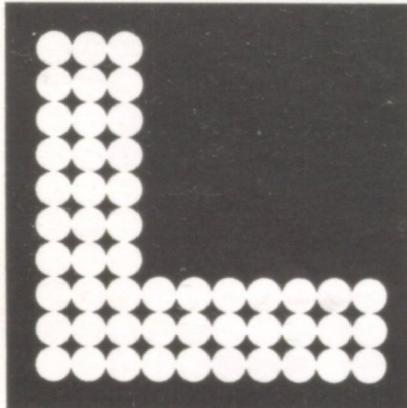
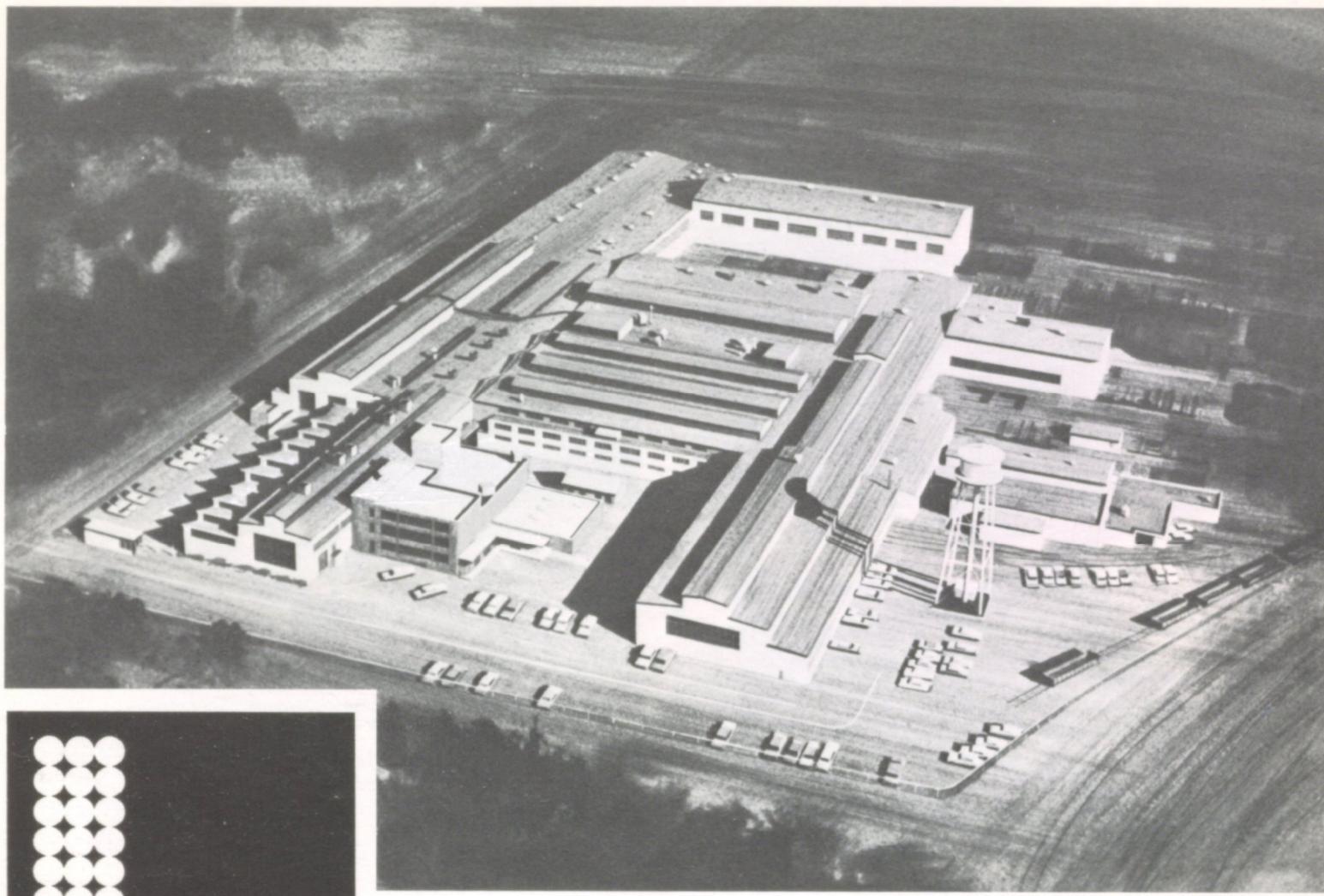
As a certified welding shop, it provides a qualified staff experienced in all phases including gas and electric welding, code welding, A.S.M.E. code stamping, field construction, and plate and structural weldments.

"Service with integrity" is the motto that guides Atlas Welding & Engineering Co., Inc., in its successful operation. The firm is adding new equipment and improving its facilities constantly to serve local industries with the best.

Members of the American Welding Society and American Society of Machine Engineers.

4545 Ash Street
Hammond, Indiana 46327

Phone (219) 932-0684
932-0688



...this is the mark of progress,

quality and service in cold-finished steel bars

This trademark is familiar to many Hammond residents, but is even better known to America's foremost manufacturing concerns. It identifies La Salle Steel Company, a leading producer of cold-finished steel bars used for making parts for automobiles, farm and construction equipment, home appliances, industrial machinery and many other products.

More than just a producer, La Salle is a developer of entirely new types of steel bars. These are marketed under various trade names. Perhaps the best known is STRESSPROOF®, a high strength, easily machined steel bar that requires no heat treatment. Other La Salle steels of this type include FATIGUE-PROOF®, "e.t.d." 150® and "e.t.d." 180®. Another special La Salle steel bar is LA-LED® X—an extremely fast-machining material which has helped many customers set new production records.

In addition, La Salle manufactures a complete line of standard cold-drawn

steel bar products in various shapes and sizes produced to the customers' specifications.

La Salle has played an active role in the economic growth of Hammond. The company was founded in 1912, in Chicago, and built the nucleus of its present plant on the eastern edge of Hammond in 1920.

When La Salle first began producing cold-finished steel bars, the metalworking industry was relatively unsophisticated. La Salle customers usually ordered, simply, "hard steel" or "soft steel." As industry grew, new production methods were introduced and better materials became necessary. La Salle kept pace with the growth of its customers, providing bar steels to help them lower selling prices and broaden their markets.

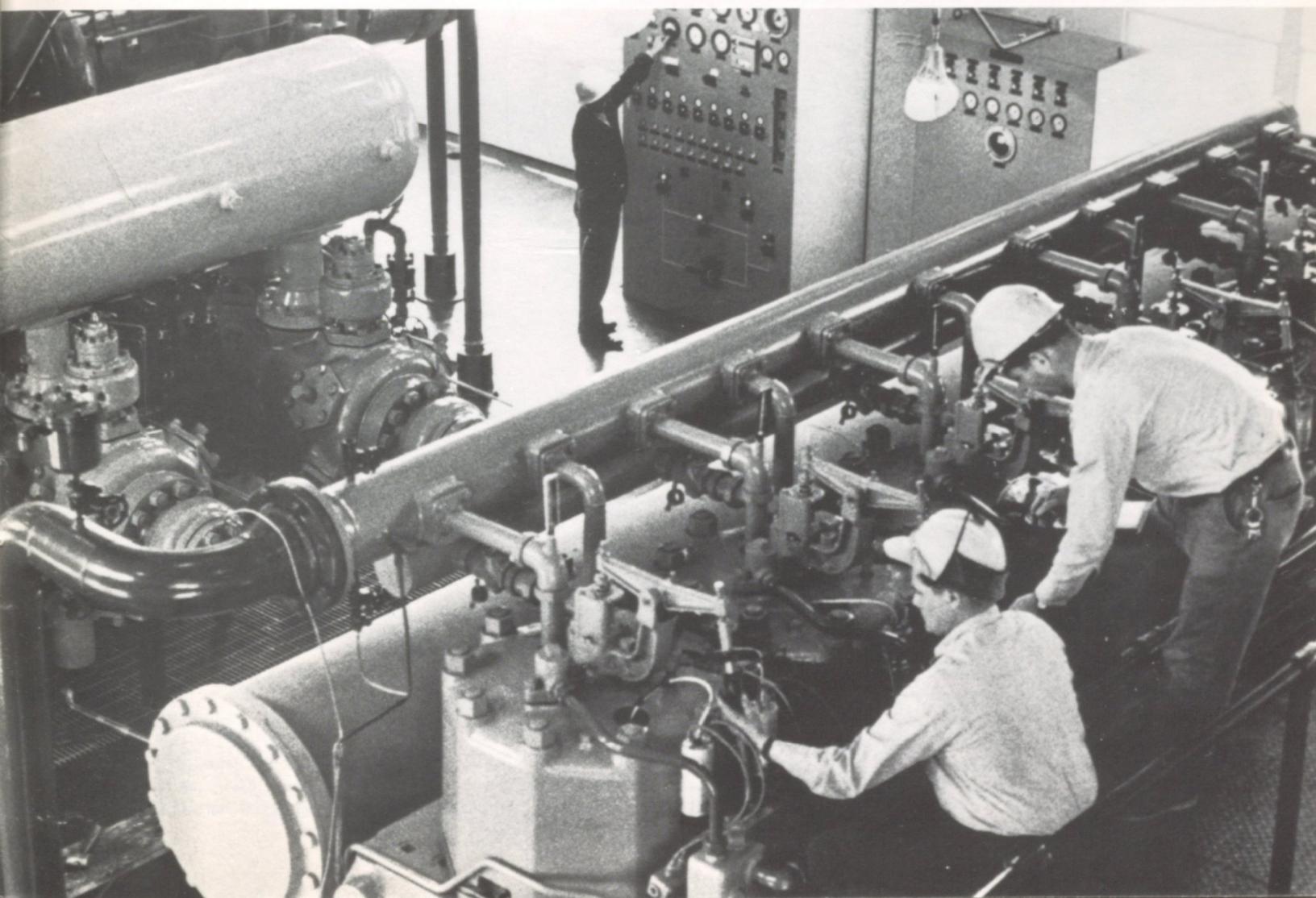
But product improvement is a long-term effort—changes had to be made step-by-step. And many steel innovations were made by La Salle as a result of

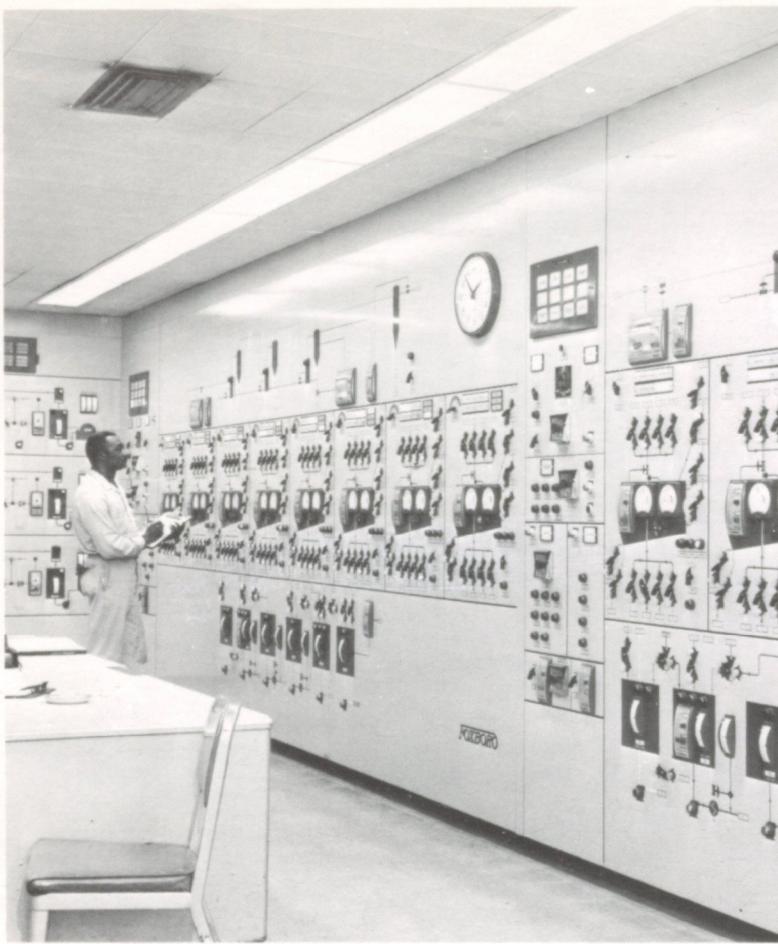
efforts to solve specific customer problems.

The company has seen years of prosperity and periods of rough times. The steel business has its ups and downs, but La Salle's record over more than half a century has been one of continuous, sound growth.

This stability partly explains why so many persons, employed in La Salle's early years in Hammond, have spent the rest of their business lives with the company. And, as in any company where people are held in high regard, La Salle still maintains a high percentage of "long-timers" in its fold. For example, of La Salle's 614 permanent employees, more than half (312) have been with the company ten years or more.

For success, La Salle has found no substitutes for product quality... and for service to its people, community and customers. *La Salle Steel Company, 1412 150th Street, WEstmore 2-6090.*





AMERICAN MAIZE-PRODUCTS COMPANY

One of our nation's largest corn processing installations is the American Maize-Products Company's plant in Hammond. Employing over 1,000 men and women, the American Maize Hammond plant produces a wide range of corn starches, corn syrups, and other corn derivatives for use in virtually every food and non-food manufacturing industry in the nation.

American Maize is recognized as a leader in the research, development, and production of chemically modified starches and starches from genetically advanced types of corn.

The "Amaizo" trade mark is recognized throughout industry as a symbol for high quality and individual services to fit the needs of each customer.

113th & Indianapolis Blvd.

Phone 659-2000

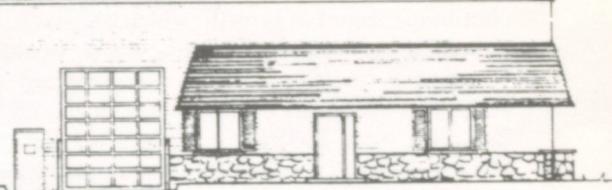
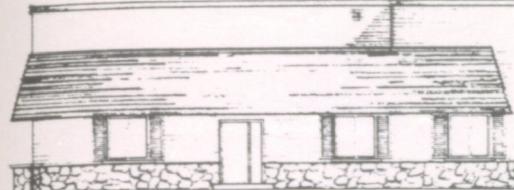


LAKE MACHINE & TOOL WORKS, INC.

Here is a well-established firm continually forging ahead with new technologies, using the latest tools and equipment in fabricating and jobbing machine work. Where service and quality are the by word for Company President, Joseph J. Wasko, Jr.

1325 Summer Street
P. O. Box 566
Hammond, Indiana 46325

Phone (219) 932-0736
Phone (312) 734-5630



VAIL RUBBER PRODUCTS CORPORATION

VAIL RUBBER PRODUCTS CORPORATION

As a leading industrial rubber products distributor, Vail Rubber Products Corporation sells to heavy industry, primarily the steel industry, in the Chicago-Calumet, Cleveland-Pittsburgh areas. It carries a complete line of supplies for engineered corrosion systems including industrial rubber belting and hose, rubber covered rolls, rubber-lined tanks and polyurethane materials. Vail Rubber Products has top-notch manpower, tools, and equipment to give you immediate delivery when you want it. William A. Boyd heads this forward-moving organization.

Briar East Industrial Park
169th St & Parrish Ave.

Phone WE 1-4315



ARTIM TRANSPORTATION SYSTEM, INC.

An experienced Midwest common carrier "Serving the Heart of the Nation in Steel Transportation" with a Heavy Hauling division handling specialized loads of all sizes and dimensions. Artim, long a pioneer in the Trucking Industry in the Calumet Area, has expanded both in the geographic

territory it serves, as well as the organizational people that it takes to give the very finest service available. Presently we have in our employ nearly 400 employees. Our modern fleet is controlled by data processing equipment that gives us up to the minute reports and analyses.

7105 Kennedy Avenue, Hammond, Indiana 46323

Phone 844-4545

Building to Serve You Better

Brant Construction Company is proud of its people and its continuing record of growth, which has made it a leader in building in the Midwest during the past decade... proud of its tradition of excellence in serving each of its customers individually. Our guiding principle: strict insistence upon quality. Our divisions-industrial, metal building, institutional/commercial, residential—involve us in every type of light and heavy construction. Whatever your building needs, we have the experience and the skills and the knowledge of quality to serve you.

9501 Indianapolis Blvd.

Phone 838-2300



Brant Construction Company



UTILITIES GEARED FOR INDUSTRY

Some of the best land added to Hammond's irregular borders was a long, narrow strip bordering Lake Michigan, annexed in 1893. Through it, the city gained direct pipeline access to an inexhaustible supply of water, which today gives Hammond the lowest municipal water rate in Indiana and one of the lowest in the nation—a big plus for industry. The \$3,000,000 city-owned filtration plant processes nearly 10,000,000,000 gallons annually and a \$5,000,000 pumping station, now handling more than 23,000,000 gallons on an average day, has a capacity of more than triple that.

The Northern Indiana Public Service Co., which serves all northern Indiana and is headquartered in Hammond, supplies the city with natural gas and electric power. Abundant electricity is available from one of the largest steam generating plants in the world at rates as low as can be found in any large industrial complex. Also, the company maintains a staff of trained industrial engineers available for consultation on industrial problems involving gas and electricity supplies.

The Illinois Bell Telephone Co., part of the national Bell system, handles calls over Hammond's 50,000 telephones.



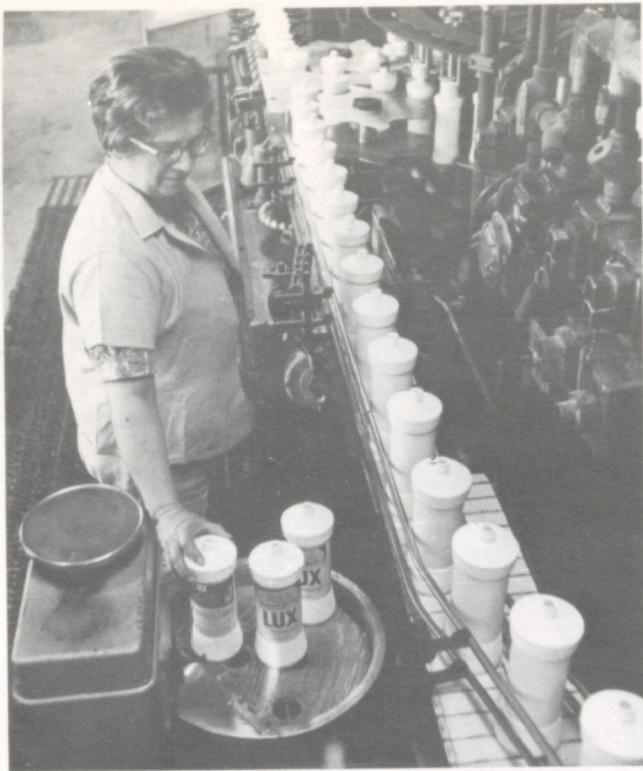
HAMMOND: A TRANSPORTATION HUB

High on Hammond's list of assets is its abundance of transportation for people and things. Hammond is literally "in the way." If you go by land on the northern route across the U.S., you must pass through it. And its outstanding air, rail, highway, and water arteries befit its crossroads location.

Local industry is served by virtually every major truck line and by 10 mainline railroads, two of which, along with two transcontinental bus lines, offer passenger service. Moreover, Hammond lies within the Chicago switching district, which means low rates for cargo transfer and unequalled railway distribution facilities.

For air accommodation, Chicago's Midway and O'Hare International Airports are less than an hour away, via the Indiana Tollway and Chicago expressways. Limousine service is available and inexpensive. Only 15 minutes away is Gary Municipal Airport, ideal for use by company planes.

Hammond enjoys direct foreign trade through the St. Lawrence Seaway, which ends at nearby Indiana Harbor. The Great Lakes dock terminal also maintains a shipping point in this harbor. Nearby, Lake Calumet is being developed into one of the world's largest stillwater harbors, and the



Calumet-Sag Channel eventually will connect the area with the Mississippi River basin and the Gulf of Mexico. Rail service is currently available between Hammond and the Mississippi's barge ports.

Efficient residential and commercial bus transportation is provided throughout the area by the Chicago & Calumet District Transit Co., headquartered in Hammond. Downtown Chicago is just 30 minutes away by the South Shore Line, the last electric interurban railroad in the nation.



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P.O. BOX 1851, - GARY, INDIANA 46408

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ground base in a concrete block unit with color added that is used extensively in churches, industrial, and commercial buildings. Pebble block is used in all types of construction work including schools and commercial buildings. The aggregate of the block is exposed through a sandblasting process.

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tions. Research and development programs operate on a continuing basis to increase the company's capabilities and to insure a better product for its customers. Approximately 800 employees have found ASF a better and challenging place to work, with little fluctuation in employment because of the basic industries the company serves.



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Central Power House



E.D. Anderson Building—Laboratories and Workshops—Engineering Degrees



Electrical Engineering Building

Calumet Construction Corporation is proud of the contributions it has made, through the years, to the growth and development of the Hammond area. It is especially proud of the large part it has played in the continuing growth of Purdue University, Calumet Campus.

This experienced general contractor is responsible for many of the beautiful structures that grace the campus including the E.D. Anderson Building—Laboratories and Workshops, Electrical Engineering Building, and the Central Power House.

It hopes to continue to grow each year, both in scope of projects undertaken and in reputation.

CALUMET CONSTRUCTION CORPORATION

1247 169th Street, Hammond, Indiana

General Contractors / Construction Engineers / Plant Maintenance / Machinery Movers & Erectors

REPUBLIC STEEL BUILDINGS

Telephones: Hammond 844-9420 Chicago 731-5800

